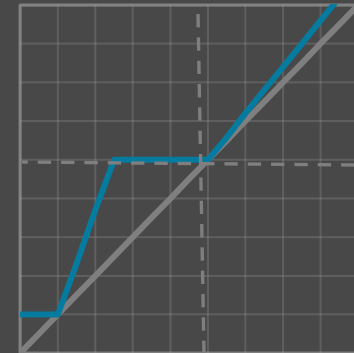
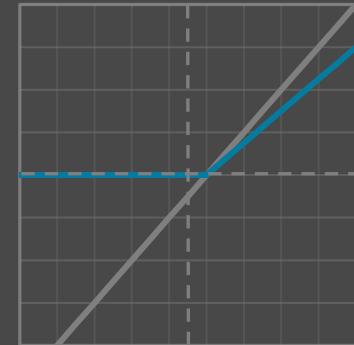
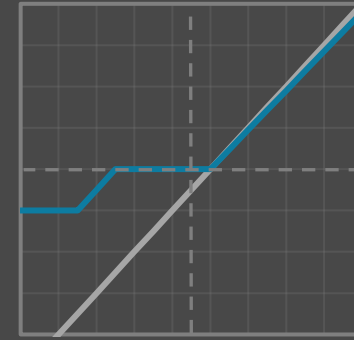


# ZEGA's Dividend Max Strategy

July 2025



ZEGA  
INVESTMENTS  
The disciplined option



# Disclosure

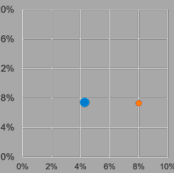
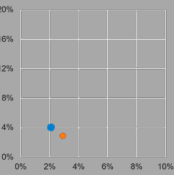
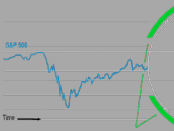
Information presented does not involve the rendering of personalized investment advice, but is limited to the dissemination of general information on products and services. This information should not be construed as an offer to buy or sell, or a solicitation of any offer to buy or sell the securities mentioned herein.

This presentation should not be regarded as a complete analysis of the subjects discussed. All expressions of opinion reflect the judgment of the adviser as of the date of the presentation and are subject to change.

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ZEGA Investments claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. ZEGA has not been independently verified.

**Except where specifically identified otherwise, all performance data in this presentation is the performance of the Separate Account Strategy.**



# About ZEGA Investments LLC

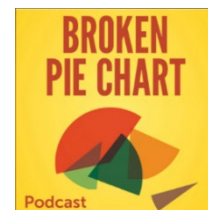
- ❑ ZEGA Investments - SEC Registered Investment Advisor effective 2024 Originally part of ZEGA Financial Founded in 2011
- ❑ ZEGA Investments AUM ~\$500M+ as of 12/31/24.
- ❑ Conservative market positioning that encompasses hedged equity, alternative income, alpha generation and more
- ❑ Authors of the best-seller<sup>1</sup> on hedged equity: *"Buy and Hedge: The 5 Iron Rules for Investing over the Long Term"*
- ❑ Established as a source for option insights on numerous financial media
- ❑ Host of the "Broken Pie Chart Podcast"

*"ZEGA partners with advisors to deliver options-based solutions that clearly define and align potential returns with an individual client's risk profile.*

*We combine over 140 years of trading experience with our passion to develop forward-thinking strategies that distinguish both our firm...and yours.*

*Never forgetting our adherence to the strictest of ethical codes."*

Jay Pestrighelli, Founder & CEO



**Bloomberg**

**yahoo!**  
finance

**FOX**  
BUSINESS

THE WALL STREET JOURNAL.

**Nasdaq**

**TheStreet.**

<sup>1</sup> Appeared on Amazon best-seller list for 'Investing' category upon release January 2011

# Meet the ZEGA team



**Jay Pestrichelli**  
CEO,  
Founder

26 years  
investment  
experience



**Derek Moore**  
Chief  
Investment  
Officer

30 years  
investment  
experience



**Jillian Baker**  
Chief  
Operating  
Officer

19 years  
financial  
experience



**Mike Puck**  
Director of  
Business  
Development

18 years  
investment  
experience



**John McDevitt**  
Chief  
Compliance  
Officer

25 years  
investment  
experience



**Michael Snyder**  
Director of  
Trading

15 years  
investment  
experience



**Shane Skinner**  
Trading  
manager

5 years  
investment  
experience



**Soupy Chum**  
Operations  
Manager

16 years  
financial  
experience



**Therese Brader**  
Client  
Services  
Manager

13 years  
client service  
experience



**Lynn Pestrichelli**  
Marketing  
Manager

30 years  
marketing  
experience



**Roman Ellefson**  
Business  
Development/  
Operations

4 years  
financial  
experience



**Mateni Yim**  
Performance/  
Data Analyst

1 year  
financial  
experience



*"Nothing differentiates a business more  
than the people who contribute to its  
success."*

Jay Pestrichelli

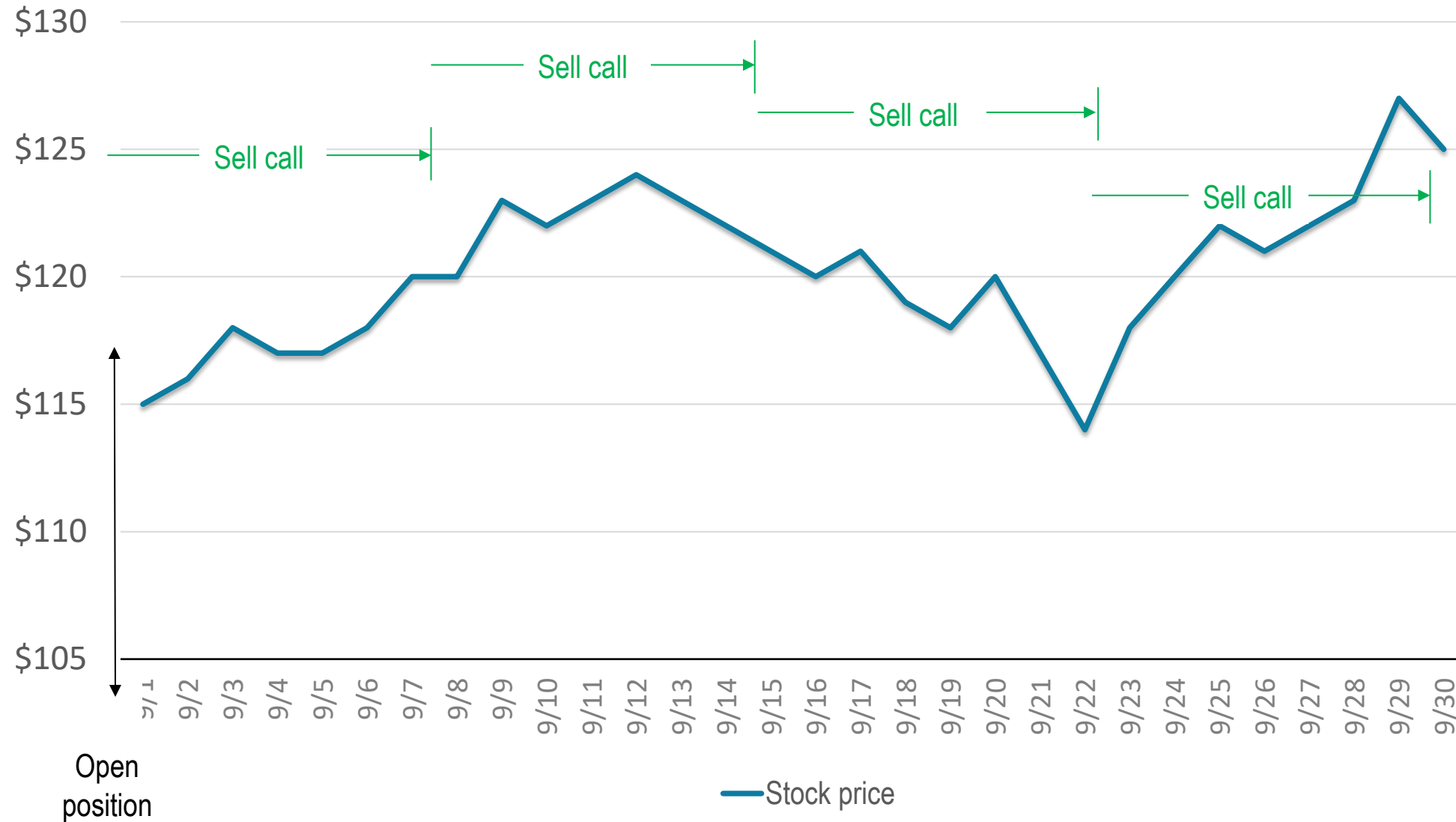
# Dividend Max – Basket of ETFs for Alt Income

- ❑ Actively managed **Basket of ETFs** constructed with options on a single ticker with the intention of **delivering outsized dividend yields**.
- ❑ Strategy designed to **convert option volatility** to cash flow
- ❑ Using short-term and near-the-money **option selling**, Puts, Calls or Spreads.

The strategy looks to **take advantage of the natural time decay** of options

- ❑ Some positions may use a **replication of a covered call** strategy.

# A review of Covered Calls



# Portfolio Composition of ETFs

1. Short Put + Long Call = Long Stock Position
2. Short Call = Income
3. Treasuries = Collateral & Additional Income

Synthetic  
Covered  
Call

## Results:

- Covered call strategy
- Monthly income potential
- Short out-of-the money call allows some upside participation
- All options are backed by the Options Clearing Corporation (OCC)
- No leverage
- No stock gets called away



# ETF Dividend Max

- ❑ Dividend Max : **Holds high dividend yielding ETFs** that primarily institute synthetic covered calls, covered call strategies or other options tactics.
- ❑ Funds **generate income** from a combination of selling covered call premium and any available capital appreciation
- ❑ Diversify Across **Stocks, Commodities and Bonds**
- ❑ High Income Focused

## Risks

- ❑ Portfolio should move inline with a **70/30 portfolio** or a **90/10 portfolio**
- ❑ The covered call ETFs are not downside protected
- ❑ Some of the ETFs are invested in **tech stocks**, tech stocks can be more volatile than the S&P500 at times
- ❑ If the portfolio uses margin, the fluctuation in value will magnify by the percentage of leverages used. For example, a portfolio with 50% margin balance will fluctuate 100% more than a non-margined account

Target Yield of:

up to

30%+



# Use Case: ETF Build Enhancement

Adding a slice of income to an ETF build

	Allocation	Yield	Volatility
ETF Dividend Build	100%	4%	20%
ETF Dividend Build	75%	4%	20%
ZEGA ETF Dividend Max	25%	35%*	50%**
Weighted Result		11.75%	24.5%

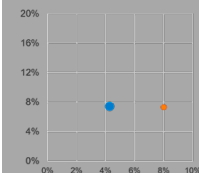
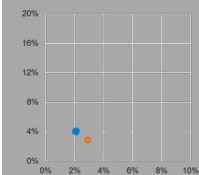
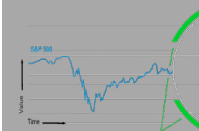
\*Assuming 50% Yield (Target)

\*\*Assuming Volatility of 30%

For clients who can handle the increase in volatility, the dividend can almost triple with a 25% Dividend Max allocation

# ZEGA ETF Dividend Max Summary

- ❑ **High Income** Focus
- ❑ **Dividend yield is different than Total Return**
- ❑ ETFs carry same **downside risk** of stocks, minus options premium
- ❑ Diversify Across **Stocks, Commodities and Bonds**
- ❑ Strategy does **not need options or margin approval**
- ❑ Strategy can be run in UMA or SMA format

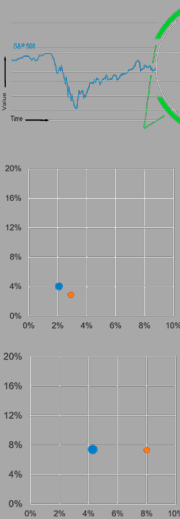
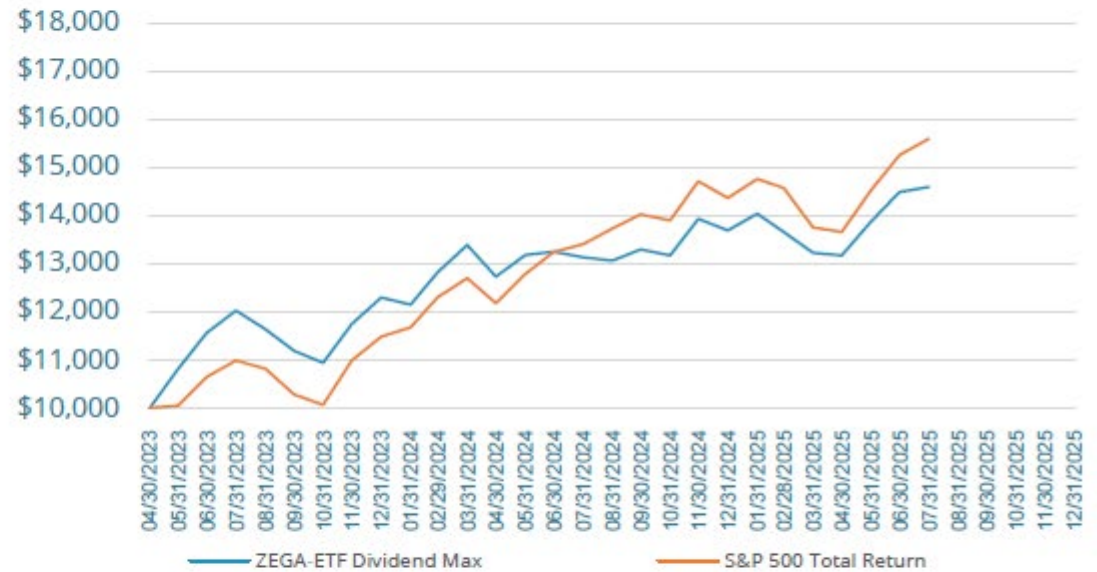


# ZEGA-ETF Dividend Max Through July 31, 2025

## Performance Statistics


	ZEGA Investments	S&P 500 Total Return
YTD Return	6.59%	8.59%
Ann Return: 1 Year	11.12%	16.34%
Cumulative Return ITD	45.90%	55.91%
Annualized Volatility	12.82%	12.68%
Sharpe Ratio	1.12	1.32

## Cumulative Growth (since inception)



## Monthly Performance

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD	YTD S&P 500 Total Return
2023					8.16%	6.86%	3.98%	-3.22%	-3.85%	-2.23%	7.36%	4.72%	22.93%	14.83%
2024	-1.20%	5.52%	4.43%	-4.94%	3.56%	0.55%	-0.89%	-0.51%	1.75%	-0.95%	5.76%	-1.69%	11.35%	25.05%
2025	2.55%	-2.73%	-3.14%	-0.45%	5.33%	4.43%	0.75%						6.59%	8.59%



For more information – including short videos,  
podcasts, blog posts – on the entire family of  
ZEGA strategies:

[ZEGAInvestments.com](https://ZEGAInvestments.com)

[Service@ZEGAInvestments.com](mailto:Service@ZEGAInvestments.com) (email)