



INVESTORS QUARTERLY

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SENIOR MANAGING DIRECTOR KRIS TOWER ANNOUNCES ENGAGEMENT

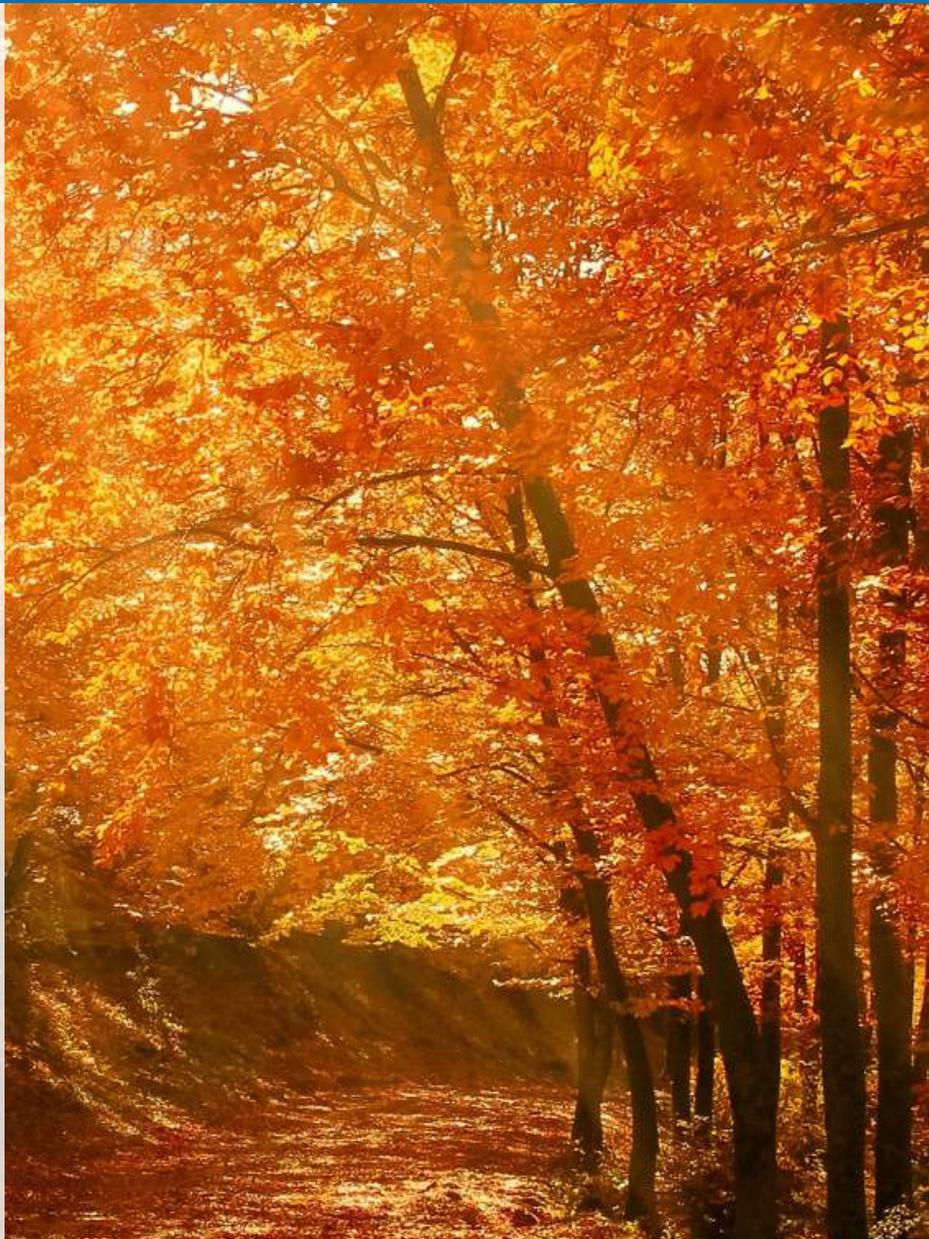
Page 2

3 STEPS TO HELP MAXIMIZE YOUR FINANCIAL PLAN BEFORE THE END OF 2021

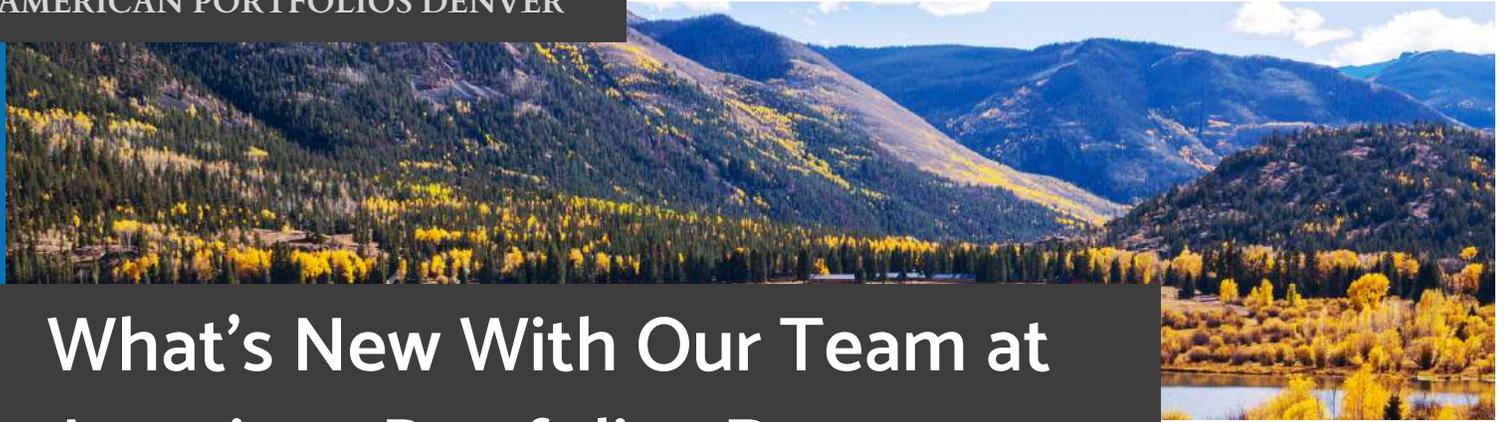
Page 3

THE U.S. PRESIDENTIAL ELECTION: LESSONS LEARNED FROM 47,000% GROWTH

Page 4



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What's New With Our Team at American Portfolios Denver

Wishing You and Yours a Very Happy, Safe Holiday Season

While this holiday season looks quite different than previous years, we still have so much to be thankful for in 2020. Whatever your plans and however your holidays look like this year, we wish you and your family a safe, healthy holiday season and a much better 2021. We are honored to serve you with your financial planning, but most importantly, we value the honor of being with you through every season of life. No matter what the new year brings, we count it a blessing to be a part of your life in this way.

New Licensed Investment Professional Serving American Portfolios Denver Clients in Grand Island, Nebraska

Our affiliate advisors with American Portfolios Denver help serve more communities beyond the greater Denver Metro area. We are thrilled to share that Allison Beckmann is our brand-new licensed Investment Professional based in our Grand Island, Nebraska office. Congratulations, Allison!

Senior Managing Director Kris Tower Announces Engagement to Miss Wendy Haynes!

American Portfolios Denver is proud to announce the recent engagement of Senior Managing Director Kris Tower to the love of his life Wendy Haynes. We are thrilled at the news as Wendy is adored by our team and wish the soon-to-be Mr. and Mrs. Tower many years of love and happiness together.



3 Steps Toward Maximizing Your Financial Plan Before the End of 2021

The end of 2020 is fast approaching (thank goodness!) As the calendar days march toward 2021, let's keep in mind there are three key steps you can take to maximize your financial plan before the end of the year.

Remember the tips below are simply guidelines. We recommend checking with your tax advisor as each person's tax situation is unique to them. As always, we would be happy to assist you with your financial planning.

1. Did you max out your retirement accounts? You can put up to \$6,000 into an IRA in tax year 2020; \$7,000 if you are 50 or older. You will have until Tax Day to make a 2020 tax-year contribution. The sooner you contribute, the longer your assets can grow tax-deferred. Contributions to your 401(k) are automatically deducted from each paycheck. Contributions for tax year 2020 must be made by the end of the year to count against 2020 income.

2. If you are over 70 1/2, you may be eligible to transfer up to \$100,000 from your IRA to a charity without paying taxes on the distribution. This is called a qualified charitable distribution or QCD. Moreover, a QCD satisfies the RMD requirement as long as certain rules are met.

3. Consider converting your traditional IRA to a Roth IRA. There is a strong possibility that tax rates may rise next year. Therefore, converting a traditional IRA into a Roth IRA this year would require taxes to be paid at 2020's rate, but it would enable the account holder to withdraw funds without paying federal taxes at retirement. Whether or not tax rates rise next year, a Roth IRA is an excellent retirement vehicle.

As always, we highly recommend consulting with your tax professional on tax-related opportunities and with your financial advisor on investment-related opportunities. We are available to discuss your financial plan with you before the end of the year to ensure you have the information you need moving forward.

The 47,000% Presidential Election Lesson: The Wisdom of Staying Invested In the Stock Market Regardless of Who's In the Oval Office

There is little debate that 2020 is a year many of us are ready to leave in the past. We are still grappling with COVID-19 and its fallout, economic upheaval, racial tensions, wildfires, hurricanes, a much-anticipated presidential election, and a polarized electorate.

Despite this year's difficulties, a strong economic recovery, record low interest rates, and an aggressive stance by the Federal Reserve have helped the major market indexes rebound from March's steep sell-off. But where do we go from here?

What's in store over the next four years? If we view the future through the lens of public or tax policy, visibility is extremely limited. When it comes to your financial portfolio, does it truly matter who resides in the White House?

If we narrow our scope and review the landscape through the lens of the investor and the market, history can provide some guidance and at least a degree of clarity. First, let us be clear: no one has a crystal ball for the economy's future. Any stock market forecast that you may hear from analysts is simply an educated guess. They may get lucky for the right or wrong reason. Many analysts might miss the mark by a wide margin. As we already know from recent presidential election results, even the smartest folks in the room cannot predict the future with any semblance of reliability.

What we do know is that consistently timing the market is nearly impossible. However, over a longer period, we recognize that stocks historically experience an upward bias. "Since 1932, the S&P 500 Index has gained an aggregate of 710% under Democratic presidents and 375% under Republican presidents. But staying invested the entire time would have earned 47,000%," according to the Schwab Center for Financial Research.

What does that mean for investors facing post-Presidential election changes? If you shunned stocks when either a Republican or Democrat was president, you missed out on the lion's share of the market's gain. If we take the last 12 years into consideration, a similar pattern emerges.

The 47,000% Presidential Election Lesson... (continued)

Those who pulled out of stocks after the 2008 election because they were discouraged by the results lost out on a significant stock market rally over the ensuing eight-year period. Anyone discouraged by the 2016 presidential election results also failed to participate in a significant stock market rally. A long-disputed election could create short-term uncertainty, but history shows that staying invested no matter who is President tends to provide consistent financial growth.

When it comes to long-term prospectus, the economic environment, Federal Reserve policy and interest rates, corporate profits, and inflation trends historically create the biggest impact on the broader market. Yet, emotional decisions made outside the boundaries of a well-crafted financial plan are rarely profitable over a longer period, if at all. This is why there are few investments as valuable as investing the time to create a written, detailed financial plan with an experienced financial advisor. It creates a defined point of reference for when our emotions are unpredictable and we're prone to taking short-term reactionary steps that can create regrettable long-term consequences.

There is little doubt the country will remain divided after the final election results are known. The headlines and lines of talking heads on various media outlets will continue the ongoing frenzy of political flash points. What we cannot forget is that the U.S. remains the world's largest economy; it has the deepest and most transparent capital markets, and innovation isn't likely to end.

We will face challenges in the days and years ahead. We have always faced challenges - the greatest economic engine and the greatest democracy in the world finds its roots in the muck and mire of challenges. A change in Oval Office residents brings its own share of uncertainty and a new set of challenges and questions to navigate.

But we are resilient, and we at American Portfolios Denver continue to believe that history is on the side of the United States of America. It is each of our own responsibilities to live with courage and wisdom no matter the results of one election.



No matter what 2021 may bring, we are here to serve you.

Our team with American Portfolios Denver serves clients across the Rocky Mountain region and beyond through our main office and affiliated advisors. Reach out to our team to start a conversation today about your financial goals.



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