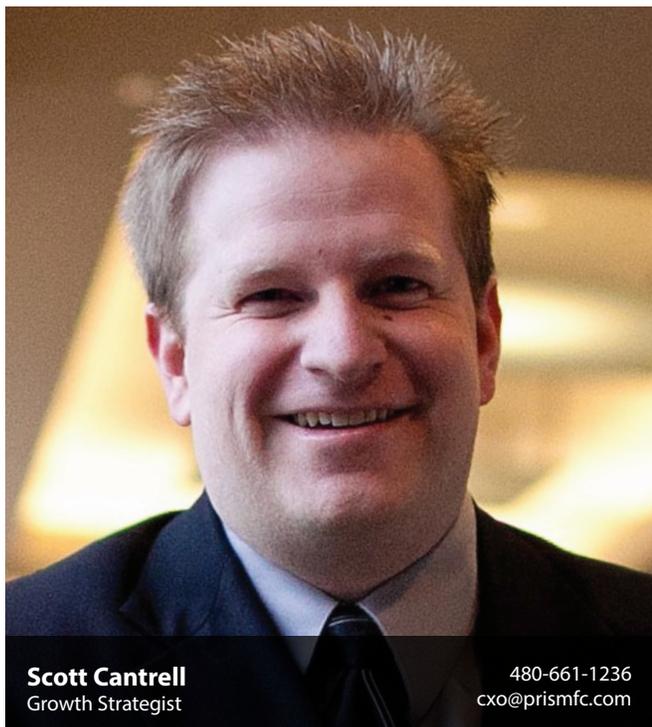


The Problem: Your organization delivers meaningful and impactful products, services, and solutions, but new clients and customers are not being acquired at the desired rate. You know your organization should be able to accelerate its growth, but there is uncertainty regarding how to best create that result.

SCOTT'S PERSPECTIVE

Organizations of all shapes and sizes face the same challenge, getting in front of enough of the right decision makers to achieve desired growth. For most, the marketing, prospecting, and sales process has become overly complicated and/or is dependent upon a low-value, transactional approach. To accelerate growth long-term, leaders must apply a consultative, transformational, and ROI-driven business development model that can consistently be measured, monitored, and ultimately maximized.



SCOTT'S BIO

Scott Cantrell is the founder of Smart Solutions Media, a business development consultancy that works with organizations and business leaders who want to attract better prospects and acquire more profitable clients. Business leaders can also receive valuable tools, tactics, and templates from his exclusive Growth Acceleration program.

For the past 20 years, Scott has refined his proprietary ROI-driven business development process that is responsible for helping his clients maximize their client attraction and acquisition results.

HOW THIS SHOWS UP IN YOUR BUSINESS

- Lack of consistent growth and new business
- Benign marketing outreach that is challenging to measure
- Frustrated sales teams and leaders who must depend upon the "law of large numbers" to hit ever more challenging sales goals
- A false perception that various marketing approaches simply don't (and won't) work
- Substantial opportunity costs associated with the misallocation of time, effort, and money

HOW WE HELP



Business Development Diagnostic – Through a straightforward analysis, we identify the key challenges preventing or mitigating your organization's growth, and then we provide a clear, concise blueprint for you to accelerate growth.



Growth Strategy Simplification – For many organizations, they face a growing complexity of options and strategies that have been added over time and are now, at best, inefficient and more likely self-defeating. Our team identifies and prunes what is unnecessary or harmful, and then enhances and systematizes the marketing and sales components vital to accelerated growth.



Growth Acceleration Implementation – Whether via direct one-on-one consultation, coaching, and training and/or through our done-for-you business development services, our team can do much of the 'heavy-lifting' so the organization can focus on its core capabilities.

Learn more at www.prismfc.com



The Financial Team That Empowers You