

The Problem: You excel at executing the core tasks that produce income for your company, but lack the executive skill set necessary to envision and build your ideal business.

HOW THIS SHOWS UP IN YOUR BUSINESS:

- Lack of a clear vision & purpose is leading to high team member turnover
- No forward-looking budget used for strategic planning & vision work
- Difficulty managing team member accountability due to poor or no data
- Consistent trouble deciding how to use scarce resources, (people, money, time) across competing opportunities

HOW WE HELP:

Prism Financial Concepts team members are not only licensed financial advisors, but include professionals with a diverse background of corporate and tax experience necessary to engage three core areas of business advancement:

- **Clarifying Mission, Vision & Values**
- **Financial Forecasting & Budgeting**
- **Capital Allocation Decision Support**

Businesses making less than \$25mm of annual revenue often have highly interconnected personal and business balance sheets and income statements, making it difficult for owners to confidently know where and how to best place their capital.

By working at the intersection of your business and personal life, Prism professionals solve a common and most often unaddressed small business problem that can render business planning all but ineffective: the lack of cohesive and comprehensive advice for the company with proper consideration for the owners' personal financial plans.

Learn more at www.prismfc.com



The Financial Team That Empowers You



D. Tyler Heymann, CEO
Financial Architect

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TYLER'S CORE COMPETENCIES



High Performance
Executive Coaching



Financial Analysis
& Data Synthesis



Team Operating
System Efficiency

Tyler Heymann is a career entrepreneur with 19 years of experience starting, growing and operating small businesses. Over the last 15 years, his focus has been in the financial management space, including the successful creation, build out, and sale of an integrated CPA and Investment management firm.

He is the visionary leader and CEO of Prism, where his focus is developing and executing on strategic initiatives while leading a team of professionals with a combination of skills and talents that are rare to find in a traditional Financial Services business. Tyler's unique perspective on adding value for clients continually drives his focus to seek the best and highest use of their capital at all times.

Tyler and his wife Stephanie live in Scottsdale with their children Max and Paige and their Havanese, Charley. On the weekends, you can find Tyler playing hockey, spending time with his family, or scheming up ways to be ever more productive.