

## **LionShare Model Allocation Series (MAS)**

We bring decades of experience to simplify managing money

#### Our models offer investors ready-to-implement portfolios

Dynamic investment approach	LionShare MAS Utilizes a strategic, long-term approach with tactical views to provide a diversified asset allocation strategy that seeks to balance risk and return while navigating changing markets.
Range of fund options	Investors can choose the implementation strategy that fits their needs. Options to use either tax-efficient exchange-traded funds (ETFs) or mutual funds managed by either Goldman Sachs Asset Management or by third parties provide flexibility to meet investment objectives.
Demonstrated multi-asset investment experience	With the LionShare Model Allocation Series, portfolios are developed to match client needs and goals, drawing upon years of practical portfolio management experience as well as financial service industry acumen.



#### **Investment Process**

Dynamic asset allocation using a blended qualitative and quantitative approach

We employ a three-step investment process, overseen by our portfolio management team who monitor the asset allocation strategy and monitor markets.

1

#### Strategic Long-Term Views

Strategic long-term views on expected volatility and returns are utilized.

2

#### **Allocation Discussions**

The portfolio management team reviews the allocations and makes adjustments when appropriate.

3

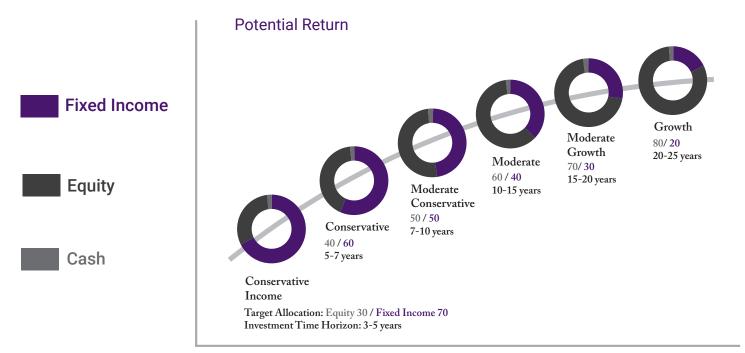
#### **Funds Selection**

The construction of the model portfolio is completed with the implementation of the funds.

**Ongoing Portfolio Risk Management & Monitoring** 

#### **Model Portfolio Availability**

We offer six risk profiles to suit a variety of investment goals.



Portfolio Risk



# How are LionShare (MAS) Model Portfolios <u>Different?</u>

## Dynamic Investment Process

LionShare (MAS) combines a strategic, long-term approach with tactical views to provide a diversified asset allocation strategy seeking to balance risk and return while navigating changing markets.

# Flexible Implementation Options

One size rarely fits all. LionShare (MAS) offers six strategies to suit many types of risk profiles, and allows advisors and investors to choose the implementation strategy that fits their needs.

## Potential Tax Efficiency

ETFs cost less¹ and make less frequent and smaller capital gains distributions² than traditional and even tax-managed mutual funds. Further, our dynamic approach has resulted in lower portfolio turnover and fewer taxable events.



# **Our Team**



Larry Taunt, CLU®, ChFC®, CFP®, CASL® Portfolio Manager

Larry, one of the founding partners of Regal Financial Group, entered the financial services industry in 1982 and carries Series 6, 7, 24, 26, 53, 62, 63 and 65 Securities licenses as well as a Life & Health insurance licenses. He graduation from Michigan State University in 1982 with a Business degree and has been recognized by the American College as a Certified Life Underwriter, Chartered Financial Consultant, and a Chartered Advisor in Senior Living. He is also certified by the CFP Board of Standards as a Certified Financial Planner.



Sonya Lincolnhol Portfolio Manager

Sonya has more than 15 years of financial markets experience, including positions in operations, trading, and asset portfolio management with the Bank of Montreal. Sonya received her B.S. in Economics from the University of Illinois. She is also a CFA Level III candidate and is currently in the MBA program at the University of Illinois.



Jordan Fischer, CFP®, AIF® Associate Portfolio Manager

Jordan began his finance career in 2016 after graduating from Central Michigan University with a B.S. in Financial Planning. Since entering the industry, he has gained experience in personal financial planning, distribution, and asset management. As a proponent of continuing education, Jordan has earned CERTIFIED FINANCIAL PLANNER™ and Accredited Investment Fiduciary designations and is currently working toward becoming a CFA Charterholder.

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The Model Allocation Series Strategy may not be suitable for all investors, and there is no guarantee or assurance that the Model Allocation Series Strategy will achieve its objectives.

The only legally binding terms of an investment product, including risk considerations, objectives, fees, and expenses, would be set forth in an applicable agreement, which should be read carefully before investing. All investments involve risk, including possible loss of all, or a substantial portion of, the principal amount invested.

Certain information contained in this document constitutes "forward-looking statements," which can be identified by the use of forward-looking terminology such as "may," "will," "should," "expect," "anticipate," "project," "estimate," "intend," "continue," or "believe," or the negatives thereof or other variations thereon or comparable terminology. Due to various risks and uncertainties, actual events or results may differ materially from those reflected or contemplated in such forward-looking statements. Nothing contained in this document should be relied upon as a guarantee, promise, assurance, or representation as to the future.

Except where indicated otherwise, all information contained herein is based on matters as they exist as of August 25th, 2021, not as of the date of distribution or any future date, and is subject to change without notice.

- 1) The Median Annual Reported Net Expense Ratio for ETFs was 0.41%; Mutual Funds was 0.71%; Tax-Managed Mutual Funds was 0.75%. Source: Morningstar, as of September 2019.
- 2) In 2018, only 6.5% of ETFs distributed an average of 0.1% of net asset value (NAV) as capital gains. Over 62% of mutual funds distributed an average of 4.0% of NAV as capital gains. 27.3% of Tax-managed mutual funds distributed an average 0.4% of NAV in capital gains. Source: Morningstar, as of September 2019.