

Define your goals.

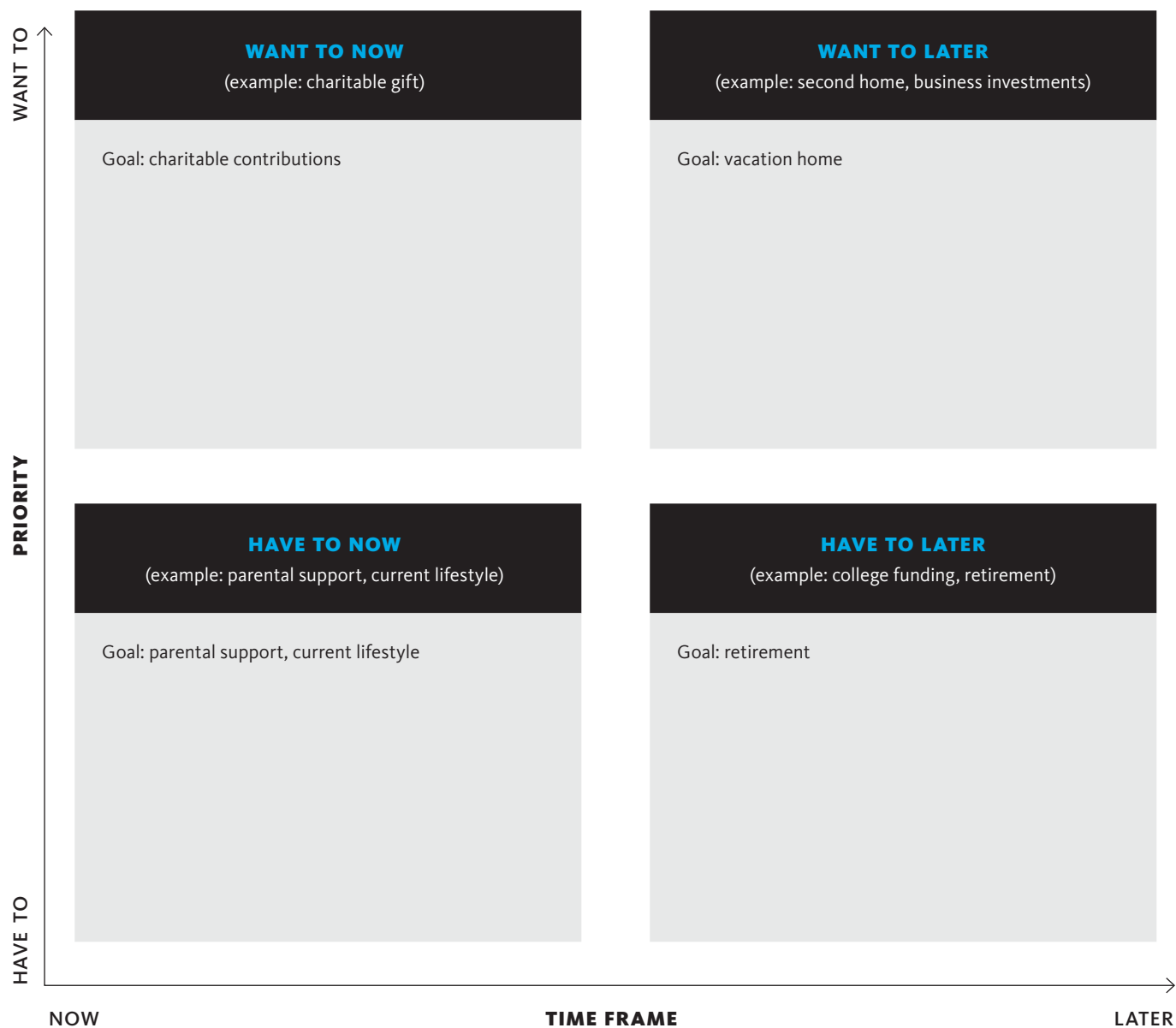
Tools to help you define and clarify your goals and objectives



Goal identification chart.

The goal identification chart allows you to outline and prioritize your goals.

The exercise will help you to uncover any biases that might stand in your way and learn what is most meaningful to you. Review the chart and begin filling out the goal identification worksheet on the next page. Interacting with your goals will lead to better conversations that you didn't know were possible.



Note to Advisor: Do not submit the client profiling kit to SEI

This client profiling kit is intended for use with individual, corporate, and trust assets for both taxable and tax-deferred accounts, including IRAs.

Goal identification worksheet.

Use the worksheet below to help identify and organize your goals.

To help you get started, here are some commonly used goal names: business investment, charitable gift, current lifestyle, distribution, education, endowment, future lifestyle, major purchase, parental support, retirement, second home, wealth accumulation, and wealth transfer.

An example of a goal is:

Goal name: future lifestyle Goal amount/frequency: \$1,000/monthly Time horizon: 01/2024-12/2034

WANT TO	<div>WANT TO NOW (example: charitable gift)</div> <div>Goal name: _____</div> <div>Goal amount/frequency: _____</div> <div>Time horizon: _____</div>	<div>WANT TO LATER (example: second home, business investments)</div> <div>Goal name: _____</div> <div>Goal amount/frequency: _____</div> <div>Time horizon: _____</div>	
PRIORITY	<div>HAVE TO NOW (example: parental support, current lifestyle)</div> <div>Goal name: _____</div> <div>Goal amount/frequency: _____</div> <div>Time horizon: _____</div>	<div>HAVE TO LATER (example: college funding, retirement)</div> <div>Goal name: _____</div> <div>Goal amount/frequency: _____</div> <div>Time horizon: _____</div>	
HAVE TO			
	NOW	TIME FRAME	LATER

Introduction.

This profiling kit is designed to help you identify your investment objectives and evaluate different investment options.

It will help you define important factors, including the length of time you have to invest, your tax considerations, and your ability to withstand short-term market volatility that may affect the value of your investment. Your feelings about investing and taking risks are also very important. This profiling kit will help build the base of information needed for the development of an appropriate asset allocation policy and comprehensive investment plan.

Personal information

<hr/>		
Client name (last, first, middle initial)		
<hr/>		
Address		
<hr/>		
<hr/>		Currently employed: <input type="radio"/> yes <input type="radio"/> no
Social Security number (Tax ID)	Date of birth	
<hr/>		
Occupation		
<hr/>		
<hr/>		Evening phone
Daytime phone		
<hr/>		
Current federal tax bracket	Current state tax bracket	Current local tax bracket
<hr/>		
Alternative minimum tax: <input type="radio"/> yes <input type="radio"/> no		
<hr/>		
Anticipated retirement age	Marital status	Number of dependents

Family information

<hr/>	
Spouse's name (last, first, middle initial)	
<hr/>	
Spouse's address	
<hr/>	
Spouse currently employed: <input type="radio"/> yes <input type="radio"/> no	
<hr/>	<hr/>
Spouse's Social Security number (Tax ID)	Spouse's date of birth
<hr/>	
Spouse's occupation	
<hr/>	
<hr/>	<hr/>
Child 1: name	Child 1: date of birth
<hr/>	<hr/>
Child 2: name	Child 2: date of birth
<hr/>	<hr/>
Child 3: name	Child 3: date of birth
<hr/>	<hr/>
Child 4: name	Child 4: date of birth
<hr/>	<hr/>
Child 5: name	Child 5: date of birth

Income information

Approximate annual household income (all sources)

Investable net worth

Gross annual salary

Until year

Subsequent years

Salary growth rate

Additional non-investment income
(e.g., rental income, pension, etc.)

Annual Social Security benefits

Starting at age

Projected total income through retirement
(includes pension, Social Security, and other sources)

Years of investment experience

Expense information

Projected annual expenses (excluding taxes)

Until year

Subsequent years

Investment information

Investment type	Non-taxable/tax-deferred accounts [401(k), IRA, variable annuities]	Taxable accounts	Investment income
Savings accounts, money market, and CDs			
Taxable bonds/bond funds			
Municipal bonds/municipal bond funds			
U.S. stocks/stock mutual funds			
International stocks/stock mutual funds			
Options or futures			
Gold or precious metals			
Investment real estate			
Insurance (type?)			
Other			

Total

1. Are there any limitations to holding specific asset classes in this investment portfolio (e.g., no international investments, no emerging markets investments)? ☐ yes ☐ no (please explain)
2. Are there any legal, social, tax, or specific constraints that may be relevant to the management of this investment portfolio (e.g., alcohol, tobacco, XYZ corp., etc.)? ☐ yes ☐ no (please explain)
3. Considering your tax bracket, do you prefer to use tax-exempt fixed-income investments as they may provide a higher after-tax return than equivalent taxable investments? ☐ yes ☐ no (please explain)

Risk tolerance questionnaire.

SEI uses four elements to recommend a suitable strategy for you: 1) your risk tolerance; 2) your selection of a desired investment time horizon; 3) your tax sensitivity; and 4) your selection of an investment objective.

Please make your selections for each of these elements below.

1. What best describes your current situation? (select one)

- A.** Income and expenses are expected to rise and investable assets are accumulating (e.g., early career)
- B.** Income and expenses are relatively steady and savings are growing modestly (e.g., mid/late career)
- C.** Income and expenses are relatively steady and savings are growing significantly (e.g., mid/late career)
- D.** Income and expenses are declining and/or savings are being used to maintain desired lifestyle (e.g., retirement)

ANSWER 1

- ☐ **A**
- ☐ **B**
- ☐ **C**
- ☐ **D**

2. What is your greatest concern? (select one)

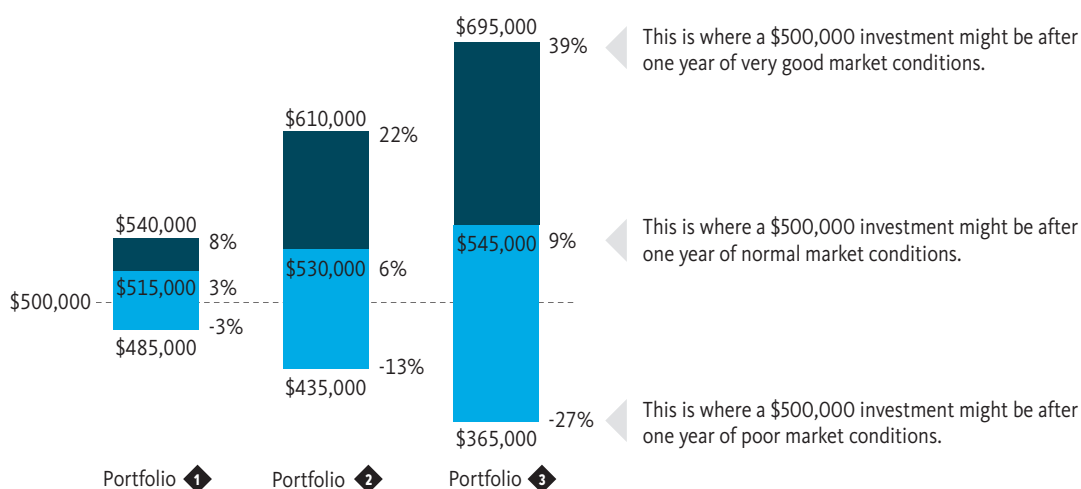
- A.** Not growing my assets significantly over time; I am willing to assume higher risk for higher return potential
- B.** Losing money in a market downturn along the way
- C.** Losing more money than a certain amount within a given time frame (e.g., retirement)
- D.** Not having certainty around achieving my wealth goal in the remaining time

ANSWER 2

- ☐ **A**
- ☐ **B**
- ☐ **C**
- ☐ **D**

3. Each year, the value of your portfolio fluctuates as markets change. If you invested \$500,000, which of the following portfolios below would you choose? (select one)

One-year range of potential values



ANSWER 3

- ☐ **Portfolio 1**
- ☐ **Portfolio 2**
- ☐ **Portfolio 3**

These portfolios are strictly hypothetical and for illustrative purposes only.

4. In addition to the information already provided with respect to your preferences for certain investment types, what describes you best? (select one)

- A.** I am a long-term investor focused on growing my assets
- B.** I want to plan long-term but have a hard time shrugging off moderate-to-severe losses
- C.** I need stable cash flows to meet my living expenses
- D.** I am focused on preserving capital; I don't mind if this approach sacrifices return potential

ANSWER 4

- ☐ **A**
- ☐ **B**
- ☐ **C**
- ☐ **D**

5. If I look at my account statement and there is a moderate loss, my primary reaction is
(select one)

- A.** Do nothing; I lost money and am unhappy but am willing to stick with it until a recovery
- B.** Sell all of the investment; I don't like losses
- C.** Buy more; I am OK with temporary losses, because they present opportunities
- D.** Sell half; I can't lose all my money

ANSWER 5

- ☐ **A**
- ☐ **B**
- ☐ **C**
- ☐ **D**

6. If your portfolio experienced a market correction declining 10%, how would you feel?

- A.** Anxious
- B.** Concerned, but understand that the market does fluctuate over time
- C.** Indifferent; I am focused on long-term growth
- D.** Fine, short-term fluctuations do not concern me in the least

ANSWER 6

- ☐ **A**
- ☐ **B**
- ☐ **C**
- ☐ **D**

7. From what source was this proposed account obtained? (select one per account)

- A.** Investment activities, personally taking market risks
- B.** Entrepreneurial activities, personally taking business risks
- C.** Inheritance or other large, one-time payment
- D.** Accumulated savings over a long period of secure employment

ANSWER 7

- | ACCT 1 | ACCT 2 | ACCT 3 |
|--------------------------------|--------------------------------|--------------------------------|
| <input type="radio"/> A | <input type="radio"/> A | <input type="radio"/> A |
| <input type="radio"/> B | <input type="radio"/> B | <input type="radio"/> B |
| <input type="radio"/> C | <input type="radio"/> C | <input type="radio"/> C |
| <input type="radio"/> D | <input type="radio"/> D | <input type="radio"/> D |

8. If this proposed account suffered a temporary decline, could you cover your immediate cash-flow (i.e., expenses) needs from other sources of assets? (select one per account)

- A.** No. There are no other assets that I could use to cover my immediate cash-flow needs
- B.** Yes. I have other assets that I could use to cover my immediate cash-flow needs, but it would be difficult to access them
- C.** Yes. I have other assets that I could use to cover my immediate cash-flow needs
- D.** This proposed account is not expected to fund any spending

ANSWER 8

- | ACCT 1 | ACCT 2 | ACCT 3 |
|--------------------------------|--------------------------------|--------------------------------|
| <input type="radio"/> A | <input type="radio"/> A | <input type="radio"/> A |
| <input type="radio"/> B | <input type="radio"/> B | <input type="radio"/> B |
| <input type="radio"/> C | <input type="radio"/> C | <input type="radio"/> C |
| <input type="radio"/> D | <input type="radio"/> D | <input type="radio"/> D |

9. Select your time horizon (select one per account)

- A.** Less than 3 years
- B.** 3-8 years
- C.** 9-15 years
- D.** 16-20 years
- E.** Greater than 20 years

ANSWER 9

- | ACCT 1 | ACCT 2 | ACCT 3 |
|--------------------------------|--------------------------------|--------------------------------|
| <input type="radio"/> A | <input type="radio"/> A | <input type="radio"/> A |
| <input type="radio"/> B | <input type="radio"/> B | <input type="radio"/> B |
| <input type="radio"/> C | <input type="radio"/> C | <input type="radio"/> C |
| <input type="radio"/> D | <input type="radio"/> D | <input type="radio"/> D |
| <input type="radio"/> E | <input type="radio"/> E | <input type="radio"/> E |

10. How important is it for you to achieve the investment objective for these assets?
(select one per account)

- A.** Highly important; this is a number-one priority
- B.** Medium importance; I would like to do this, but can live without it
- C.** Less important; this is not necessary

ANSWER 10

- | ACCT 1 | ACCT 2 | ACCT 3 |
|--------------------------------|--------------------------------|--------------------------------|
| <input type="radio"/> A | <input type="radio"/> A | <input type="radio"/> A |
| <input type="radio"/> B | <input type="radio"/> B | <input type="radio"/> B |
| <input type="radio"/> C | <input type="radio"/> C | <input type="radio"/> D |

Additional information

1. Has the information you provided given an accurate picture of your financial situation? ☐ yes ☐ no
2. Are there any other facts pertaining to your financial situation or investment experiences that we should be aware of?
☐ yes ☐ no If yes, please list:

I have reviewed the information I provided and my answers to each question. I understand that any investment recommendations made to me are based on the assumption that the information I provided on this profile is accurate.

Applicant's signature	Date
Joint applicant's signature (if applicable)	Date
Investment representative's name	Investment representative's firm name
Investment representative's signature	Date

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