Baird Generational Wealth Group

Your Service Team

Christopher G. Didier
Managing Director
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Chris Didier is a Managing Director within The Baird Generational Wealth Group. He has over 25 years of experience in the financial services industry. Chris provides investment consulting services to financially successful families across the country. Having been a portfolio manager, Chris adds valuable insight into current and long-term market conditions and helps clients position their portfolios accordingly. Chris has been recognized by *Worth Magazine* as one of the nation's top wealth advisors and multiple times by Baird for providing outstanding client service and the author of several whitepapers on topics related to asset allocation, collections, and philanthropy.

Chris received a Bachelor of Science in Education from the University of Wisconsin and his MBA from the University of Chicago. He is a CFA charter holder and a member of the CFA Institute, the Investment Management Consultants Association, and the Milwaukee Investment Analysts Society. He is active in the community and has served on several non-profit boards. Chris enjoys spending time with his wife, Lori and their four children Jack, Teddy, Mike, and Anne.

Brian J. Campeau
Financial Advisor
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Brian Campeau is a Financial Advisor within The Baird Generational Wealth Group. He has over 20 years of experience working with multi-generational high net worth families, providing consulting and compliance services in tax, investment, estate planning and cash flow planning. He is at his best in the most complex situations, providing recommendations that help families achieve their goals and objectives whether they are financial, charitable and/or family legacy.

Brian received a Bachelor of Science in Accounting from the University of Wisconsin. He is a Certified Financial Planner and Certified Public Accountant. He is a member of the AICPA and WICPA. Brian and his wife Heather have two children, Emma, and Gavin. In addition to spending time traveling with his wife, following Emma's sports and violin concerts and Gavin's sports, Brian is a sports enthusiast, especially the game of golf.

Emily Buck
Client Specialist
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Emily Buck brings a positive, can-do attitude and organizational expertise to her position as Client Specialist. Her insatiable hunger to learn more and attention to detail allows her to manage client requests with efficiency and professionalism. There are few things Emily enjoys more than conversing with people and learning more about their background and family.

Emily is a graduate of the University of Missouri – Columbia, where she earned a Bachelor of Business Administration emphasizing Finance. She earned her MBA from Marquette University. In her free time, Emily enjoys spending time with her family and friends, running, reading, and spending time outdoors hiking or kayaking.

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Laura DeVoe
Client Specialist
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Laura DeVoe brings a genuine sense of care to the team mixed with a desire to work hard on behalf of clients as Client Specialist. She focuses on responsiveness, accuracy, and attentiveness in her day to day, and consistently holds a positive attitude. Laura is always eager to learn and has strong communication skills in both a professional and personal manner. She adds a creative and people-oriented viewpoint to the team.

Laura is a graduate of the University of Wisconsin – Oshkosh, where she earned a Bachelor of Business Administration. Laura then went on to get her M.A. in Teaching, specifically Early Childhood Education. She taught kindergarten for three years before transitioning to Private Wealth Management at Baird and brings a variety of strengths and skills from her years as a teacher. In her free time, Laura loves spending time with her fiancé Ryan and their dog Frank. Together they enjoy hiking, kayaking and traveling.

Andrew Schmitz
Analyst
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Andrew is the newest member of the Baird Generational Wealth Group. He graduated a double major from Temple University with a Bachelor of Business Administration in both Financial Planning and Finance. Andrew engages in a collaborative process with the team to help build efficiencies and solve complex tasks. He has an innate curiosity that drives him to investigate further into his assignments. Outside of work, he enjoys reading, listening to music, and running.