

## Keen Wealth Advisors Cookie Policy

### **What are Cookies?**

Cookies are a small file placed on your computer when you visit a website. Cookies are used by companies and organizations to analyze the performance on the page, identify a user and remember user preferences. Cookies also track activities on individual pages to see what pages you visit and how you arrived on the website.

### **How does Keen Wealth Advisors use cookies?**

There are six main types of cookies used on our site, explained below:

- **Analytical Cookies:** Are used to help us improve our website by recording the path a user takes to reach our site and which parts of the website users spend most of their time viewing and interacting with.
- **Session Cookies:** Are temporary and only track your usage on the website while you have it open.
- **Persistent Cookies:** These cookies remain on the browser when closed and have a set expiration date when the cookie will be removed.
- **User Preferences/Permanent Cookies:** These are not deleted after the browser is closed. These cookies retain user information including email, login, and password information for user's convenience the next time they visit the site.
- **Third-party Cookies:** These cookies are installed and managed by third parties, often advertisers and record a user's behavior, demographics, or spending habits.
- **Flash Cookies:** Flash cookies are independent of browser or website and are stored on a user's computer.

### **Your consent on cookie usage?**

By using our site, you are giving consent for the use of cookies.

### **How do you opt out or withdrawal consent?**

If you do not consent to collection and use of cookies on our site, most web browsers offer add-ons or changes in the browser setting to mitigate the use of cookies (<http://tools.google.com/dlpage/gaoptou>) for google chrome.) It is important to note that you will have to establish cookie preferences on each device you use, since cookies do not identify users, only IP addresses.

### **More information:**

We encourage you to visit [www.allaboutcookies.org](http://www.allaboutcookies.org) for more information on blocking, deleting and additional controls you can place on cookies.