

**PART 2B OF FORM ADV: BROCHURE SUPPLEMENT**

**Joshua Boyd Null**

Gulf Coast Financial Advisors, 413 Johnson Avenue, Fairhope, AL, 36532 251-327-2124

Gulf Coast Financial Advisors, 920 Dauphin St, Mobile, AL 36532 251-327-2124

Prime Capital Investment Advisors, LLC , 6201 College Blvd., 7<sup>th</sup> Floor, Overland Park, KS 66211, 913-491-6226

10/09/19

**This brochure supplement provides information about Joshua Boyd Null that supplements Prime Capital Investment Advisors LLC's brochure. You should have received a copy of that brochure. Please contact Anthony Woodard at (913) 491-6226 if you did not receive Prime Capital Investment Advisors, LLC's brochure or if you have any questions about the contents of this supplement.**

**Additional information about Joshua Boyd Null is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

## **Educational Background and Business Experience**

**Joshua Boyd Null**, Born 1975

### **Education Background**

Missouri State University, Bachelor of Science: 1998; Major: Economics, Business Administration  
Manga Cum Laude

### **Business Background:**

Prime Capital Investment Advisors, LLC, Investment Advisor Representative, 10/2019 to current;  
Gulf Coast Financial Advisors, Owner, 06/2018 to current;  
ProEquities, Inc. Registered Representative & Investment Advisor Representative, 06/2018 to 10/2019;  
Eagle Strategies, Registered Representative & Investment Advisor Representative, 05/2018 to 07/2018;  
New York Life Securities, Agent & Registered Representative, 01/2015 to 07/2018;  
Null Financial Group, Owner, 11/2015 to 06/2018;  
Platinum Supplemental Insurance, Agent, 09/2009 to 1/2015

### **Disciplinary Information**

Joshua Boyd Null has no legal or disciplinary events to report.

### **Insurance Agent**

Joshua Boyd Null is independently licensed to sell non-variable insurance and fixed annuity products through various insurance companies. When acting in this capacity, Joshua Boyd Null will receive commissions for selling these insurance and annuity products. Joshua Boyd Null may also receive other incentive awards for the recommendation/sale of non-variable insurance and fixed annuities. The receipt of compensation and other incentive benefits may affect the judgment of Joshua Boyd Null when recommending these products to his clients. While Joshua Boyd Null endeavors at all times to put the interest of his clients first as a part of Prime Capital Investment Advisors, LLC overall fiduciary duty to clients, clients should be aware that the receipt of commissions and additional compensation itself creates a conflict of interest, and may affect Joshua Boyd Null's decision making process when making recommendations. Clients are never obligated or required to purchase insurance products from or through Joshua Boyd Null and may choose any independent insurance agent and insurance company to purchase insurance products. Regardless of the insurance agent selected, the insurance agent or agency will receive normal commissions from the sale.

### **Additional Compensation**

In addition to the description of additional compensation provided in Item 4, Joshua Boyd Null can receive additional benefits. Certain product sponsors may provide Joshua Boyd Null with other economic benefits as a

result of his recommendation or sale of the product sponsors' investments. The economic benefits received by Joshua Boyd Null from product sponsors can include but are not limited to approved financial assistance with or the sponsorship of meetings and client events, marketing support, approved reimbursements or payment of travel expenses, incentive awards and tools to assist Joshua Boyd Null in providing various services to clients.

Although Prime Capital Investment Advisors, LLC and Joshua Boyd Null endeavor at all times to put the interest of their clients ahead of their own interests or those of the firm's officers, directors, or representatives ("affiliated persons"), these arrangements could affect the judgment of Joshua Boyd Null when recommending investment products. These situations present a conflict of interest that may affect the judgment of affiliated persons including Joshua Boyd Null.

### **Supervision**

Anthony Woodard is the Chief Compliance Officer of Prime Capital Investment Advisors, LLC. He is responsible for developing, overseeing and enforcing the firm's compliance programs that have been established to monitor and supervise the activities and services provided by the firm and its representatives, including Joshua Boyd Null. Anthony Woodard can be contacted by phone at (913) 491-6226.