

PART 2B OF FORM ADV: BROCHURE SUPPLEMENT

Joshua Boyd Null

Gulf Coast Financial Advisors
561 Fairhope Ave., Suite 202B, Fairhope, AL, 36532
251-327-2124

Gulf Coast Financial Advisors
4547 Cypress Village Blvd., Suite 21, Orange Beach, AL 36561
251-327-2124

Prime Capital Investment Advisors, LLC, Corporate
6201 College Blvd., Suite #150, Overland Park, KS 66211
913-491-6226

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This brochure supplement provides information about Joshua Boyd Null that supplements Prime Capital Investment Advisors LLC's brochure. You should have received a copy of that brochure. Please contact Anthony Woodard at (913) 491-6226 if you did not receive Prime Capital Investment Advisors, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Joshua Boyd Null is available on the SEC's website at www.adviserinfo.sec.gov.

Educational Background and Business Experience

Joshua Boyd Null, Born 1975

Education Background

Missouri State University, Bachelor of Science, Economics and Business Administration, Magna Cum Laude, 1998;

Business Background:

Prime Capital Investment Advisors, LLC, Investment Advisor Representative, 10/2019 to current;
Gulf Coast Financial Advisors, Owner, 06/2018 to current;
ProEquities, Inc. Registered Representative & Investment Advisor Representative, 06/2018 to 10/2019;
Eagle Strategies, Registered Representative & Investment Advisor Representative, 05/2018 to 07/2018;
New York Life Securities, Agent & Registered Representative, 01/2015 to 07/2018;
Null Financial Group, Owner, 11/2015 to 06/2018;
Platinum Supplemental Insurance, Agent, 01/2009 to 2/2015

Disciplinary Information

Joshua Boyd Null has no legal or disciplinary events to report.

Outside Business Activities

Insurance Agent

Joshua Boyd Null is independently licensed to sell non-variable insurance and fixed annuity products through various insurance companies. When acting in this capacity, Joshua Boyd Null will receive commissions for selling these insurance and annuity products. Joshua Boyd Null may also receive other incentive awards for the recommendation/sale of non-variable insurance and fixed annuities. The receipt of compensation and other incentive benefits may affect the judgment of Joshua Boyd Null when recommending these products to his clients. While Joshua Boyd Null endeavors at all times to put the interest of his clients first as a part of Prime Capital Investment Advisors, LLC overall fiduciary duty to clients, clients should be aware that the receipt of commissions and additional compensation itself creates a conflict of interest, and may affect Joshua Boyd Null's decision making process when making recommendations. Clients are never obligated or required to purchase insurance products from or through Joshua Boyd Null and may choose any independent insurance agent and insurance company to purchase insurance products. Regardless of the insurance agent selected, the insurance agent or agency will receive normal commissions from the sale.

Additional Compensation

As an investment adviser representative of PCIA, Joshua Boyd Null may indirectly receive additional benefits when certain product sponsors provide PCIA with economic benefits as a result of PCIA's or its investment advisor representatives' recommendation or sale of the product sponsors' investments. Such economic benefits received by PCIA from product sponsors can include but are not limited to, approved financial assistance with or the sponsorship of meetings and client events, marketing support, approved reimbursement or payment of travel expenses, and tools to assist PCIA and its investment advisor representatives in providing various services to clients. Although PCIA and its investment advisor representatives endeavor at all times to put the interest of their clients ahead of their own interests or those of the firm's officers, directors, or representatives ("affiliated persons"), these arrangements present a conflict of interest and can affect the judgment of PCIA and of those investment advisor representatives that materially benefited from such arrangements when recommending investment products. We attempt to control for this conflict by always basing investment decisions on the individual needs of our clients and by providing disclosure to our clients. Please note Joshua Boyd Null does not individually solicit additional benefits from product sponsors.

Supervision

Anthony Woodard is the Chief Compliance Officer of Prime Capital Investment Advisors, LLC. He is responsible for developing, overseeing and enforcing the firm's compliance programs that have been established to monitor and supervise the activities and services provided by the firm and its representatives, including Joshua Boyd Null. Anthony Woodard can be contacted by phone at (913) 491-6226.