

Part 2B of Form ADV: *Brochure Supplement*

JOHN W BENTLEY
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Voya Financial Advisors, Inc.
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This brochure supplement provides information about JOHN W BENTLEY that supplements the Voya Financial Advisors, Inc. brochure. You should have received a copy of that brochure. Please contact Voya FA Licensing Department 800-356-2906 if you did not receive Voya Financial Advisors, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about JOHN W BENTLEY is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Educational Background and Business Experience

Full Legal Name: JOHN W BENTLEY **Born:** 1983

Education

- Sheffield Hallam University; BA, Business Studies; 2007

Business Experience

- Voya Financial Advisers, Inc.; Registered Representative/Investment Adviser Representative; from 02/2015 to Present
- Ameriprise Financial Services, Inc.; Financial Advisor; from 01/2012 to 01/2015
- The Light Group; VIP Host - Customer Development; from 10/2010 to 01/2012
- Challenger Sports; Club Trainer; from 03/2010 to 09/2010
- Resicare Homes, Ltd; Account Manager; from 01/2008 to 03/2010

Designations

JOHN W BENTLEY has earned the following designation(s) and is in good standing with the granting authority:

- Chartered Retirement Planning CounselorSM; College for Financial Planning
The Chartered Retirement Planning CounselorSM (CRPC[®]) is awarded by the College for Financial Planning to applicants who complete course work in pre- and post-retirement needs, asset management, estate planning and retirement planning, pass an exam, adhere to a code of ethics and complete 16 hours of continuing education every two years.

Item 3 Disciplinary Information

JOHN W BENTLEY has no reportable disciplinary history.

Item 4 Other Business Activities

A. Investment-Related Activities

Registered representative of a broker-dealer

In addition to acting as an IAR, JOHN W BENTLEY is separately registered with VFA as a Registered Representative. As such, JOHN W BENTLEY may receive separate, yet customary, commission compensation resulting from implementing brokerage transactions on behalf of

clients, including clients who may have an investment advisory relationship.

Insurance company or agency

JOHN W BENTLEY is also an independent insurance agent appointed with various insurance companies. As such, JOHN W BENTLEY may receive separate, yet customary, commission compensation resulting from implementing insurance product transactions on behalf of clients, including clients who may have an investment advisory relationship.

Disclosure related to all investment-related activities:

Clients are not under any obligation to engage JOHN W BENTLEY to provide other services. The implementation of any and all recommendations is solely at the discretion and direction of the client.

JOHN W BENTLEY must place the interests of his/her clients first as part of JOHN W BENTLEY's fiduciary obligation. Clients should be aware that the receipt of additional compensation for other activities, such as brokerage or insurance, creates a conflict of interest for JOHN W BENTLEY. JOHN W BENTLEY and VFA take certain steps to address this conflict of interest. Please refer to Item 10 of the VFA Part 2A to the Form ADV for additional information.

B. Non Investment-Related Activities

JOHN W BENTLEY is not engaged in any other business or occupation that provides substantial compensation or involves a substantial amount of his or her time.

Item 5 Additional Compensation

JOHN W BENTLEY is eligible to receive incentive awards (including prizes such as trips or bonuses) for recommending certain types of insurance policies or other investment products that IARs recommend. JOHN W BENTLEY may recommend the services of a third party money manager to his/her clients.

In exchange for this recommendation, the selected third party money manager pays a fee ("Fee") to VFA. VFA does not pay JOHN W BENTLEY direct compensation based on this Fee. The Fee paid by the third party money manager is typically a percentage of the fee charged by that third party money manager to the referred client. VFA and its IARs only recommend investment advisers that pay the Fee.

Billing Schedule

JOHN W BENTLEY charges Advisory Fees to accounts of his / her clients on a quarterly basis.

Item 6 Supervision

Each IAR is assigned to a Designated Supervisor responsible for supervising the investment advisory activities of the IAR.

Supervisor: JEFFREY JOHNSON

Title: OSJ Supervisor

Phone Number: 801-568-2626

The Designated Advisory Supervisor will periodically review the IAR's investment advisory client files for documentation that account reviews and annual contacts have been conducted and completed. In addition, the Designated Advisory Supervisor will periodically review investment advisory accounts. The Designated Advisory Supervisor will contact the IAR to discuss any identified issue and monitor the progress by the IAR to address the issue. VFA supervises the personal securities transactions of each IAR to ensure that these transactions do not pose a conflict of interest with the IARs' ability to make investment recommendations to their clients. Please refer to Item 11 of the VFA Part 2A Disclosure Brochure for additional information.

Item 7 Additional Information

This disclosure is to notify you that neither Bart Stevens Special Needs Planning, LLC nor SilverTree Financial, LLC are subsidiaries of nor controlled by Voya Financial Advisors. This disclosure is to further notify you that if you choose to utilize the services of Bart Stevens Special Needs Planning, LLC that you are aware there is a referral fee agreement in place between Bart Stevens Special Needs Planning, LLC and SilverTree Financial, LLC.