

**Part 2B of Form ADV: *Brochure Supplement***

Brian William Link  
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This brochure supplement provides information about Brian William Link that supplements the Voya Financial Advisors, Inc. brochure. You should have received a copy of that brochure. Please contact Voya FA Licensing Department 800-356-2906 if you did not receive Voya Financial Advisors, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Brian William Link is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## Item 2 Educational Background and Business Experience

**Full Legal Name:** Brian William Link      **Born:** 1975

### Education

- University Of Kentucky; Bachelor of Business Administration, Finance and Marketing; 1998

### Business Experience

- VOYA Financial Advisors, Inc.; Registered Rep/Investment Adviser Representative; from 09/2014 to PRESENT
- ING FINANCIAL PARTNERS, INC.; Registered Rep/Investment Adviser Representative; from 1/2011 to 08/2014
- ING FINANCIAL ADVISERS, LLC.; Registered Rep/Investment Adviser Representative; from 5/2002 to 12/31/2010
- AETNA INVESTMENT SERVICES LLC; Financial Advisor; from 5/2001 to 4/2002
- DEAN WITTER REYNOLDS INC.; Financial Advisor; from 1/1999 to 5/2001

### Designations

Brian William Link has earned the following designation(s) and is in good standing with the granting authority:

- Chartered Retirement Planning Counselor<sup>SM</sup>  
The Chartered Retirement Planning Counselor<sup>SM</sup> (CRPC<sup>®</sup>) is awarded by the College for Financial Planning to applicants who complete course work in pre- and post-retirement needs, asset management, estate planning and retirement planning, pass an exam, adhere to a code of ethics and complete 16 hours of continuing education every two years.

## Item 3 Disciplinary Information

Brian William Link has no reportable disciplinary history.

## Item 4 Other Business Activities

### A. Investment-Related Activities

**Registered representative of a broker-dealer**

In addition to acting as an IAR, Brian William Link is separately registered with VFA as a Registered Representative. As such, Brian William Link may receive separate, yet customary, commission compensation resulting from implementing brokerage transactions on behalf of clients, including clients who may have an investment advisory relationship.

**Insurance company or agency**

Brian William Link is also an independent insurance agent appointed with various insurance companies. As such, Brian William Link may receive separate, yet customary, commission compensation resulting from implementing insurance product transactions on behalf of clients, including clients who may have an investment advisory relationship.

**Disclosure related to all investment-related activities:**

Clients are not under any obligation to engage Brian William Link to provide other services. The implementation of any and all recommendations is solely at the discretion and direction of the client.

Brian William Link must place the interests of his/her clients first as part of Brian William Link's fiduciary obligation. Clients should be aware that the receipt of additional compensation for other activities, such as brokerage or insurance, creates a conflict of interest for Brian William Link. Brian William Link and VFA take certain steps to address this conflict of interest. Please refer to Item 10 of the VFA Part 2A to the Form ADV for additional information.

**B. Non Investment-Related Activities**

Brian William Link is not engaged in any other business or occupation that provides substantial compensation or involves a substantial amount of his or her time.

**Item 5 Additional Compensation**

Brian William Link is eligible to receive incentive awards (including prizes such as trips or bonuses) for recommending certain types of insurance policies or other investment products that IARs recommend. Brian William Link may recommend the services of a third party money manager to his/her clients.

In exchange for this recommendation, the selected third party money manager pays a fee ("Fee") to VFA. VFA does not pay Brian William Link direct compensation based on this Fee. The Fee paid by the third party money manager is typically a percentage of the fee charged by that third party money manager to the referred client. VFA and its IARs only recommend investment advisers that pay the Fee.

### **Billing Schedule**

Brian William Link charges Advisory Fees to accounts of his / her clients on a quarterly basis.

### **Item 6 Supervision**

Each IAR is assigned to a Designated Supervisor responsible for supervising the investment advisory activities of the IAR.

**Supervisor:** Terry Harrell

**Title:** OSJ Supervisor

**Phone Number:** 614-431-5090

The Designated Advisory Supervisor will periodically review the IAR's investment advisory client files for documentation that account reviews and annual contacts have been conducted and completed. In addition, the Designated Advisory Supervisor will periodically review investment advisory accounts. The Designated Advisory Supervisor will contact the IAR to discuss any identified issue and monitor the progress by the IAR to address the issue. VFA supervises the personal securities transactions of each IAR to ensure that these transactions do not pose a conflict of interest with the IARs' ability to make investment recommendations to their clients. Please refer to Item 11 of the VFA Part 2A Disclosure Brochure for additional information.