

Strategies for Investors in Uncertain Times

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After one of the most contentious presidential elections in recent history, as of November 6th, the election results are still not finalized and they might be contested for the foreseeable future. A new administration could bring changes, so we thought it would be helpful to review some information to think about if Joe Biden becomes the next President. Amongst many experts, preliminary discussions suggest that if we have a divided Congress (Republican Senate and a Democratic House of Representatives) gridlock may continue for the foreseeable future.

While the final election results are still being calculated, the outcomes of two longer-term unknowns are still centerstage: (1) the continuing evolution of the COVID-19 pandemic and its impact on the economy, the markets and human conditions; and (2) the continuation of massive debt and deficit spending. On the first issue, we will hopefully have a reasonably optimistic outlook in the near future. We all look forward to a time where vaccines and effective therapies are available. We do not know exactly when, but we are optimistic that day will come. The second issue is more financially driven. While the country is borrowing from the future to help circumstances today in a completely bipartisan manner, eventually these borrowings will need to be repaid. This could result in lower growth or higher taxes at some point in the future, but that still needs to be determined.

An immediate unknown is the state of additional fiscal stimulus legislation. This will be a known outcome if a package is agreed upon prior to year-end. The actual outcome of any stimulus package may be quite different if it is not enacted until next year.

Just days before the 2020 U.S. elections, President Trump plugged record economic growth in a last-ditch effort to persuade voters to re-elect him. Democratic rival Joe Biden said the U.S. is stuck in a “deep hole” and that the recovery is in danger of stalling.

Who’s right? The presidential candidates have sharply contrasting views on the economy, but they are both telling a version of the truth. The economy has recovered

from the coronavirus pandemic faster than expected, but by some measures the nation still remains in a recession. Also, the record rise in daily new coronavirus cases in October threatened to stall a recovery that was already losing momentum. (Source: *MarketWatch* 11/1/2020)

Given that backdrop, we still need to focus on helping our clients pursue their financial goals. While it’s not yet possible to time travel, it’s still critical that we plan for the future. Voting is an important right that gives us a say in who our leaders are, but it is not a reason to change your fundamental financial goals. Equity investments are never going to produce straight line returns for investors, but in today’s low interest rate environment they are a cornerstone of many portfolios.

As an immediate reaction to the election, equity markets rose rapidly, which is good for investors. However, investors still should prepare for a reaction to uncertainty and volatility, which could potentially bring equity markets down quickly. During volatile times, many investors get agitated and begin to question their fundamental investment decisions and choices. This is especially true for those investors who monitor their portfolios daily and can sometimes be tempted to pull out of the market altogether and wait on the sidelines until it seems safe to dive back in. One thing that can help is to understand that equity market volatility is part of the investment cycle. Investment markets can always move up and down, especially over the short-term. Pullbacks are often not a time to panic and should rather be used as a reason to analyze and assess. Under certain circumstances, it may even be the case that a pullback represents an attractive buying opportunity for certain portfolios. Some experts suggest that investors need to remember that the only certainties in life are death, taxes and market volatility.

Short-term movements of the market are unpredictable and do not abide by any average.

At any time, the equity markets could see a retreat of 10% or more. Our firm attempts to not act on emotion. We try to put market events in context to determine what they

Declines in the S&P 500				
(Since December 31, 1945)				
Decline %	Number of Declines	Average Decline %	Average Length of Declines in Months	Average Time to Recover in Months
5-10	80	(7)	1	1
10-20	29	(14)	4	4
20-40	9	(28)	11	15
40+	3	(51)	23	58

Source: www.guggenheiminvestments.com

mean. Market pullbacks (defined typically as between 5 and 10%), corrections (defined as 10 to 20%) and even bear markets (defined as 20% or more) are a normal part of the stock market cycle. Investors can gain important perspective on market pullbacks by considering post-World War II declines in the S&P 500 Index. Research by Guggenheim Investments showed that the majority of declines fell within the 5-10% range with an average recovery time of approximately one month. Market declines between 10-20% had an average recovery period of approximately four months. They concluded that pullbacks within these ranges are not uncommon and occurred frequently during the normal market cycle. While they can be emotionally unnerving, they generally will not fully undermine a well-diversified portfolio and are not necessarily signals for investors to panic. Even more severe pullbacks of 20-40% registered an average recovery period of only 15 months.

(Source: GuggenheimInvestments.com)

Here are five general guidelines that might be helpful to review, especially if the equity markets become more volatile.

1. Focus on only investing money in equities that you can earmark for at least five years.

Over long periods, equity markets have produced positive returns for many investors. However, the long term is usually longer than five years. Investors who allocate money that they need in the short term to equities run a greater risk that they might end up having to sell during a prolonged bear market, and therefore would face losses because of it. Investors should try to avoid putting their assets in this position. They should consider keeping the money they will need in the short term out of the market.

2. Make equity investments that you feel comfortable holding for the long-term.

One of the most difficult ways to advance your wealth is to speculate and try to make a quick return in the equity markets. If you do this at the wrong time, you could end up with losses or stuck holding positions you might not want in a prolonged downturn. Legendary investor Warren Buffett has been noted for advising, “you shouldn't hold a stock for 10 minutes if you wouldn't feel comfortable holding it for 10 years”.

3. Maintain an appropriate asset allocation for your risk tolerance and time frames.

When constructing your portfolio, a good measure is to not invest money you'll need soon in equities and to respect your personal risk tolerance. In today's low interest rate environment, you need to consider investing in equities to potentially earn reasonable returns and potentially build wealth, but by doing so you take on greater risk. For younger investors who have a long-time horizon, they can consider taking on more risk than an older investor who might consider safer, but lower returning investments.

This is where talking with us about your goals, time horizons and risk tolerances can be helpful. As financial professionals, we try to make recommendations based upon understanding your personal circumstances and preferences.

4. Consider a diversified portfolio

A diversified investment portfolio is typically one that consists of various assets that attempt to earn the best return with less risk. A typical diversified portfolio has a mixture of equity and fixed income investments. Traditionally, equities can perform best when the economy is growing and fixed income is a more stable holding when the economy is struggling. A common theme for many investors is to use asset allocation to determine their exact mix of equities and fixed income holdings. Your portfolio can depend on your comfort with different risk levels, your goals, and where you are in life.

5. Use professional guidance.

Sir John Templeton was one of the greatest investors and fund managers ever. One of his famous quotes was, “The only way to avoid mistakes is not to invest—which is the biggest mistake of all.” Another was, “Do your homework

or hire wise experts to help you.” This is where we can offer some assistance. We will always consider your feelings about risk and the markets and review your unique financial situation when making recommendations.

Our goal is to understand our clients’ needs and then try to create a plan to address those needs.

We focus on YOUR personal goals and strategy.

If you would like to revisit your specific holdings or risk tolerance please call our office or discuss this at our next scheduled meeting.

Thank you for the opportunity to help you with your financial goals.

Please share this report with others!

This year, our goal is to offer services to several other clients just like you!



If you would like to share this report with a friend or colleague, please call **Cudlipp Financial Services, Inc. at 585-383-6555** and we would be happy to assist you!

Potential outlooks if Joe Biden becomes the President, the Democrats retain The House of Representatives and Republicans retain the Senate.



WisdomTree consulted with Professor Jeremy Siegel, WisdomTree’s Senior Investment Strategy Advisor and Professor of Finance at The Wharton School of the University of Pennsylvania about how this result could impact investors. According to WisdomTree, if this scenario of political gridlock remains in Washington, DC, investors can expect lower growth, a bipartisan spending blowout and an environment where Fed policy is once again a primary driver of and influence on economic and market outcomes.

They also outline that this scenario may also see an “easing” of anti-China rhetoric. While both parties are currently “anti-China” (for different reasons), they feel Biden is likely to soften the rhetoric against this important trading partner.

WisdomTree predicts that potential market reactions to these election results can include:

For Equity Markets:

- ✓ From a tax perspective, a divided Congress is a positive scenario for U.S. equity markets.
- ✓ Equities with success stories in 2020 should potentially see even more upside.
- ✓ Technology can benefit at the expense of the more cyclical reopening sensitive sectors like small-cap value strategies.

For Fixed Income Markets:

- ✓ Fed policy remains on “autopilot” based upon its current policy framework of average inflation targeting.
- ✓ Short-term rates should remain anchored at extremely low levels, but intermediate- to longer-dated yields could be slightly influenced by how this “new” policy framework is executed.

PROACTIVE TAX PLANNING

A “Proactive” approach to your tax planning instead of a “Reactive” approach could produce better results!



One of our main goals as holistic financial professionals is to help our clients recognize tax reduction opportunities within their investment portfolios and overall financial planning strategies. **As of November 6th** there is a possibility of Joe Biden becoming the next President of the United States. **If there is a divided Congress (Republican Senate and a Democratic House of Representatives), then NEW tax laws might be harder to pass. Here are some possible tax law changes based on the current proposals Joe Biden’s team has released.**

Possible Tax Changes Suggested by Joe Biden

Increase Corporate Tax Rates. Under the TCJA, the peak marginal corporate tax rate was reduced from 35% to 21%. Under the Biden tax plan, the corporate tax rate would be increased to 28%.

Increase the marginal tax rate for top earners. Biden’s tax plan would raise the top marginal income-tax bracket from 37% to 39.6% (please note that the TCJA lowered the top marginal bracket from 39.6% to 37% in 2018).

Raise the capital gains tax on filers with incomes above \$1 million. Biden's tax proposal calls for filers with over \$1 million in income to pay ordinary tax rates on their gains, no matter how long they've held an asset. This would imply 39.6%, plus the Net Investment Income Tax (NIIT), for a total tax rate of over 43%.

Limit itemized deductions. Biden’s tax plan includes a cap on itemized deductions of 28%. This means for each dollar of itemized tax deductions, including charitable contributions, a taxpayer or couple filing jointly would only receive a maximum benefit of \$0.28. This 28% limit would hold true even if a filer is paying a higher marginal tax rate.

Phase out small business income deductions over \$400,000. Biden's tax plan aims to keep Qualified Business Income (QBI) deductions in place for those with less than \$400,000 in earnings but phasing out pass-through deductions for those with over \$400,000 in earnings.

Eliminate step-up in basis. Biden’s tax plan wants to put an end to the step-up in basis. A step-up in basis refers to the cost basis of assets or property transferrable to an heir upon death. If, as an example, an individual purchased a home for \$300,000, but it was worth \$600,000 at the time of their death, their heir would pay capital gains on anything over \$600,000 if the home were ever sold. If Biden's tax proposal were to become law, heirs would not "inherit" a stepped-up cost basis.

Reduce Estate Tax exemption. Biden’s tax plan wants to reduce estate tax exemptions back down to \$3.5 million immediately. This means estates over that value would be taxed.

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