

# 2020 GET FOCUSED SEMINAR SERIES

## BUSINESS OWNER CHALLENGES



**Dan Harty, MBA, CLU, ChFC**  
Regional Vice President - Business Markets  
Principal

- How to determine the value of your business.
- How to protect your business value.
- How should you transition your business.
- How to convert "business value" into "retirement value."

**THURSDAY, FEBRUARY 13, 2020**  
**Registration and Breakfast :: 7:30 AM**  
**Presentation :: 8 - 9 AM**

**WESTFIELD CAMPUS**  
**1080 Jordan Creek Parkway**  
**West Des Moines, IA 50266**

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