



Privacy Policy

Facts		What Does the Firm do with Your Personal Information?	
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.		
	The types of personal information we collect can include:		
What?	<div>- Social Security number</div> <div>- Income</div> <div>- Assets</div> <div>- Investment experience</div> <div>- Account transactions</div> <div>- Retirement assets</div>		
	When you are no longer our customer, we will continue to hold your information and share it as described in this notice.		
How?	All financial companies need to share customers’ personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers’ personal information, the reasons the firm chooses to share personal information and whether you can limit this sharing.		
Reason We Share Your Personal Information		Does the firm Share?	Can you limit this sharing?
For everyday business purposes, such as to process your transactions, maintain your account(s), the administration of our business and to provide you technology services.		Yes	No
For our marketing purposes to offer our products and services to you.		Yes	No
For regulatory compliance and as required to respond to court orders and legal investigations, or report to credit bureaus.		Yes	No
For joint marketing with other financial companies		No	No
For our affiliates’ everyday business purposes – information about your transactions, experiences or creditworthiness.		No	No
For non-affiliates to market to you		No	No
Between non-spousal clients of the same household		No	No
Between Spouses as authorized in the advisory agreement		Yes	Yes
Trusted persons as designated by the client on custodial account documentation		Yes	Yes

Questions?	(704) 827-9000
Who is Providing this Notice:	Rhino Wealth Management

Definitions

How does the firm protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does the firm collect my personal information?	<p>We collect your personal information, for example, when you:</p> <ul style="list-style-type: none">- Open an account- Enter into an investment advisory agreement- Apply for insurance- Tell us about your investment or retirement portfolio- Seek advice about your investments <p>We also collect your personal information from others such as credit bureaus, affiliates, other companies and other publicly available information.</p>
Why can't I limit all sharing?	<p>Federal law gives you the right to limit only:</p> <ul style="list-style-type: none">- Sharing for affiliates' everyday business purposes- information about your creditworthiness- Affiliates from using your information to market to you- Sharing for non-affiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing.</p>
Affiliates	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none">- We do not share with our affiliates
Non-affiliates	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none">- We do not share with non-affiliates so they can market to you.
Joint marketing	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you:</p> <ul style="list-style-type: none">- We do not jointly market