

## Manulife Securities: Strength and Independence



At Manulife Securities, we believe there is no better way to serve the needs of Canadian investors than by providing access to independent, unbiased financial advice. As a subsidiary of Manulife Financial\*, we enjoy the financial strength, security, reputation and resources of one of Canada's largest financial services companies.

\* The Manufacturers Life Insurance Company

### Products & Services

Connect with a professional and knowledgeable advisor who will work with you to determine the investment products and services to meet your financial goals:

### Manulife Securities Incorporated

- Banking and mortgage products (on referral basis)
- Fee-based wrap programs
- Group RRSPs
- Money products
- Monthly savings plans
- Mutual funds
- New issues
- Online client access
- Pension plans
- Registered products
- Self-directed plans
- Separately managed accounts
- Stocks & bonds

### Strength & Stability of Manulife Financial

- \$25.2B in assets under administration as of December 31, 2013.
- 1,280 advisors across the country
- Canadian owned, publically traded company\*
- Sir John A MacDonald – our country's first Prime Minister was Manulife Financial's first president
- Founded in Canada in 1887
- Manulife Financial is an international in scope, with operations in 19 countries
- 1 in 5 Canadians do business with Manulife Financial
- Among the top recognized brands in Canada

\* through its parent Manulife Financial Corporation

## timeline



**1994**

Manulife Securities was created and headquartered in Waterloo, Ontario



**2007**

Acquired Berkshire Group of Companies, doubling our number of advisors across Canada and relocating headquarters to Burlington, Ontario

**2012**

Acquired Wellington West Financial Services, further increasing our advisor network in western and central Canada



**2013**

Manulife Securities head office relocated to a state-of-the-art facility in Oakville, Ontario

