

In the Markets Now

On recent volatility

We believe in the old saying: a picture is worth a thousand words. Here, we aim to recap recent market action and provide some perspective to investors.

PWM Equity & Fixed Income Research

Ross Mayfield, CFA

Investment Strategy Analyst

September 2022

THE SELLING PRESSURE THAT FOLLOWED JACKSON HOLE

As of writing, the S&P 500 has fallen roughly 7% over the last two weeks, including a 5% skid in the few days since Federal Reserve Chair Jerome Powell delivered a hawkish address at the Fed's Jackson Hole conference. For brevity, here are a few scattered thoughts on the renewed selling pressure.

- Not much has changed.** The hawkishness conveyed by Chair Powell at Jackson Hole – namely his insistence that the Fed “must keep at it (raising rates to tame inflation) until the job is done” – may have spooked equity markets, but it didn't change expectations for rate hikes all that much and it certainly wasn't a change in tune from the Fed. The market's outlook for where the fed funds rate will be at year-end only barely inched higher following the speech, perhaps indicating that Powell's degree of hawkishness was already priced into those markets. Further, most other Fed governors had already spent weeks giving hawkish speeches and jawboning inflation following July's lower-than-expected inflation print (and the market's rally). Powell's speech only served to confirm the Fed's ambitions, but equity markets were obviously not positioned well for it.
 

While Powell's speech was perceived as hawkish, the market has only returned to its mid-July rate hike expectations.
- Inflation is still too high.** It boils down to this. Even if there are plenty of signs that it is peaking (freight rates and gas prices moderating, money growth falling, etc.), the Fed will need a longer and broader body of evidence to reverse course. The recent softening in commodity prices is a necessity, but those prices are volatile. The Fed will also want to see cooling in housing and labor markets to get comfortable slowing down. There's still a way to go on those fronts.
- Bear markets are a process.** Since World War II, the average bear market has taken roughly a year to get from all-time high to bottom. Along the way, bear market rallies are highly common – the 2000-02 bear market saw three separate rallies of ~20%+ on the way to the ultimate low. Relatedly, the V-shaped bounces seen after the 2018 and 2020 bear markets are uncommon and unlikely without policy support (which likely isn't coming any time soon). All this is to say, the recent reversal is par for the course when investing through a bear market.
- Long-term bullish.** The S&P 500 has a 100% success rate in beating bear markets and recessions. The S&P 500 has been positive 88% of rolling five-year periods. Said another way, every purchase during past bear markets was an opportunity to buy at a discount. We're in a unique environment wrought by the world's first global pandemic, but it's not the first Fed tightening cycle nor is it our first bout of inflation. US companies and the stock market will persevere.

In the end, the day-to-day machinations of the market only matter to the extent we allow them to. Volatility and selloffs – in all of their various shapes and sizes – are just a reality to bear for the long-term stock owner. So, talk to your advisor, build a financial plan, play the long-term game, and the day-to-day volatility becomes nothing but noise.

Disclosures

This is not a complete analysis of every material fact regarding any company, industry or security. The opinions expressed here reflect our judgment at this date and are subject to change. The information has been obtained from sources we consider to be reliable, but we cannot guarantee the accuracy.

This report does not provide recipients with information or advice that is sufficient on which to base an investment decision. This report does not take into account the specific investment objectives, financial situation, or need of any particular client and may not be suitable for all types of investors. Recipients should not consider the contents of this report as a single factor in making an investment decision. Additional fundamental and other analyses would be required to make an investment decision about any individual security identified in this report.

For investment advice specific to your situation, or for additional information, please contact your Baird Financial Advisor and/or your tax or legal advisor.

Fixed income yield and equity multiples do not correlate and while they can be used as a general comparison, the investments carry material differences in how they are structured and how they are valued. Both carry unique risks that the other may not.

Past performance is not indicative of future results and diversification does not ensure a profit or protect against loss. All investments carry some level of risk, including loss of principal. An investment cannot be made directly in an index.

Copyright 2022 Robert W. Baird & Co. Incorporated.

Other Disclosures

UK disclosure requirements for the purpose of distributing this research into the UK and other countries for which Robert W. Baird Limited holds an ISD passport.

This report is for distribution into the United Kingdom only to persons who fall within Article 19 or Article 49(2) of the Financial Services and Markets Act 2000 (financial promotion) order 2001 being persons who are investment professionals and may not be distributed to private clients. Issued in the United Kingdom by Robert W. Baird Limited, which has an office at Finsbury Circus House, 15 Finsbury Circus, London EC2M 7EB, and is a company authorized and regulated by the Financial Conduct Authority. For the purposes of the Financial Conduct Authority requirements, this investment research report is classified as objective.

Robert W. Baird Limited ("RWBL") is exempt from the requirement to hold an Australian financial services license. RWBL is regulated by the Financial Conduct Authority ("FCA") under UK laws and those laws may differ from Australian laws. This document has been prepared in accordance with FCA requirements and not Australian laws.