# Quarterly Investment Update

Third Quarter 2020

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## Market Update: A Quarter in Review

September 30, 2020



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#### **US Stocks**

# Large Cap Small Cap Growth Value 7.24% 2.82% 10.62% 3.20%

#### Real Estate and Fixed Income

Global REITs	1-Month T-Bills	Short-Term Bonds	Intermediate Bonds	Global Bonds (hedged)
0.39%	0.06%	0.73%	0.44%	0.21%
1	1	1	1	1

In Canadian dollars. Market segment (index representation) as follows: Canadian stocks: Large Cap (S&P/TSX 60 Index), Small Cap (S&P/TSX Small Cap Index), Growth (MSCI Canada Growth Index) [gross div.]); Value (MSCI Canada Value Index [gross div.]); US stocks: Large Cap (Russell 1000 Index), Small Cap (Russell 2000 Index), Growth (Russell 3000 Growth Index), Value (Russell 3000 Value Index); International stocks: Large Cap (MSCI EAFE Index), Small Cap (MSCI EAFE Small Cap Index), Growth (MSCI EAFE Growth Index), Value (MSCI EAFE Value Index), Emerging Markets (MSCI Emerging Markets Index); Real Estate: Global REITs (S&P Global REIT Index); Fixed Income: 1-Month T-Bills (FTSE Canada 30 Day T-Bill), Short Term Bonds (FTSE Canada Short-Term Bond Index), Intermediate Bonds (FTSE Canada Universe Bond Index), Global Bonds (hedged) (FTSE World Government Bond Index 1-5 Years [hedged to CAD]). MSCI and Russell index returns are net of withholding tax on dividends except where noted. S&P/TSX data provided by S&P/TSX. MSCI data copyright MSCI 2020, all rights reserved. S&P data copyrights 2020 S&P Dow Jones Indices LLC, a division of S&P Global. All rights reserved. Frank Russell Company is the source and owner of the trademarks, service marks, and copyrights related to the Russell Indexes. FTSE fixed income indices © 2020 FTSE Fixed Income LLC. All rights reserved. Indexes are not available for direct investment. Index performance does not reflect the expenses associated with the management of an actual portfolio. Past performance does not guarantee future returns.

# Survey of Long-Term Performance

September 30, 2020



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		Annualized (%)						
Asset Class	Index	1 Year	3 Years	5 Years	10 Years	20 Years	Since First Full Month	First Full Month
Canadian Stocks								
Large Cap	S&P/TSX 60	0.27	4.99	7.63	6.25	4.96	8.31	Feb-87
Small Cap	S&P/TSX Small Cap	-2.92	-3.20	4.51	0.82	3.08	3.63	Feb-00
Growth	MSCI Canada Growth	17.10	9.87	7.94	6.11	0.96	8.12	Jan-75
Value	MSCI Canada Value	-18.83	-3.03	4.98	4.63	6.32	10.57	Jan-75
US Stocks								
Large Cap	Russell 1000	16.41	14.23	13.36	16.12	5.51	12.04	Jan-79
Small Cap	Russell 2000	0.87	3.61	7.48	12.34	5.87	11.09	Jan-79
Growth	Russell 3000 Growth	36.89	22.98	18.95	19.54	5.52	12.00	Jan-79
Value	Russell 3000 Value	-5.58	3.59	6.55	11.87	5.27	11.59	Jan-79
International Stocks								
Large Cap	MSCI EAFE (net div.)	1.39	2.85	5.18	7.42	2.97	8.84	Jan-70
Small Cap	MSCI EAFE Small Cap (net div.)	7.79	3.65	7.29	10.20	6.78	6.95	Jan-99
Growth	MSCI EAFE Growth (net div.)	14.44	9.44	9.14	9.86	3.41	9.18	Jan-75
Value	MSCI EAFE Value (net div.)	-11.15	-3.77	1.07	4.83	2.37	10.71	Jan-75
Emerging Markets	MSCI Emerging Markets (net div.)	11.52	4.69	8.89	5.25	7.19	7.90	Jan-99
Real Estate								
Global REITs	S&P Global REIT (net div.)	-17.86	0.96	2.13	8.40	6.72	7.62	Jul-89
Fixed Income								
Canadian T-Bills	FTSE Canada 30-Day T-Bill	1.02	1.26	0.95	0.91	1.80	5.76	Jun-73
Canadian Short-Term Bonds	FTSE Canada Short-Term Bond	4.94	3.36	2.27	2.46	4.00	7.27	Jan-80
Canadian Bonds	FTSE Canada Universe Bond	7.08	6.09	4.26	4.35	5.52	8.55	Jan-80
Global Bonds (hedged)	FTSE World Government Bond Index 1-5 Years (hedged to CAD)	3.11	2.50	1.90	2.10	3.32	5.86	Jan-85

In Canadian dollars. MSCI Canada Growth Index and MSCI Canada Value Index returns are gross dividends. Russell 1000 Index returns are net of withholding tax on dividends as of March 2008. Russell 2000 Index returns are net of withholding tax on dividends as of July 2010. S&P Global REIT Index returns are gross dividends prior to January 2001. S&P/TSX data provided by S&P/TSX. MSCI data copyright MSCI 2020, all rights reserved. S&P data copyright 2020 S&P Dow Jones Indices LLC, a division of S&P Global. All rights reserved. Frank Russell Company is the source and owner of the trademarks, service marks, and copyrights related to the Russell Indexes. FTSE fixed income indices © 2020 FTSE Fixed Income LLC. All rights reserved. Indexes are not available for direct investment. Index performance does not reflect the expenses associated with the management of an actual portfolio. Past performance is not a guarantee of future results.

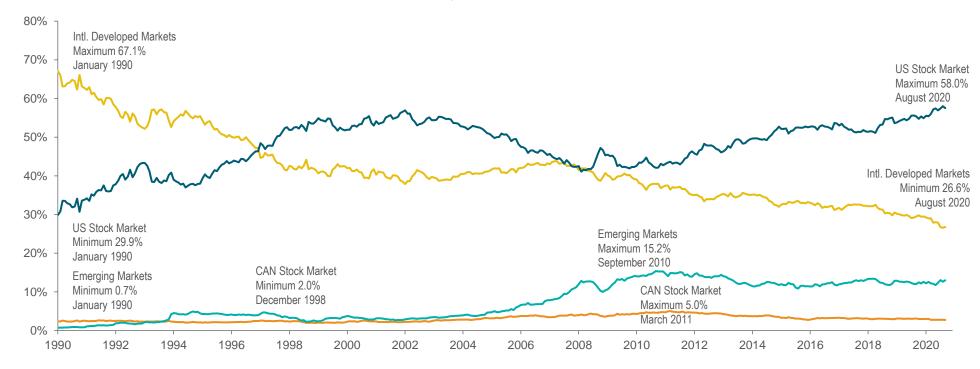
## Value of Stock Markets around the World

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January 1990-September 2020

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					Weights	
	Number of Countries	Number of Stocks	Total Value	September 30, 2020	Change from Previous Year	01/90-09/20 Average
Canada	1	271	1.72 Trillion	2.7%	<b>-</b> -9.3%	3.1%
United States	1	2,336	36.22 Trillion	57.5%	<b>1</b> 5.0%	47.6%
Developed Markets	21	3,214	16.87 Trillion	26.8%	<b>-</b> -10.1%	41.8%
Emerging Markets	26	2,940	8.19 Trillion	13.0%	4.2%	7.5%
Total	49	8,761	63.00 Trillion	100.0%		



## Global market capitalization weights are not static; they change across time.

Data is in US dollars and values are beginning of month. The proxies for the Canadian and US equity markets are based on the respective country markets from the MSCI All Country World IMI Index. The international developed market proxy is the MSCI All Country World IMI lndex (Emerging Markets). MSCI data copyright MSCI 2020, all rights reserved.

## The Randomness of Quarterly Returns

September 30, 2020

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This table shows from top to bottom the highest returning asset classes each quarter over the last 17 quarters. Each asset class is color coded based on the legend below.

Q3	-, -	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
2016	2016	2017	2017	2017	2017	2018	2018	2018	2018	2019	2019	2019	2019	2020	2020	2020	2020
10.33	6.17	10.83	3.48	3.90	7.63	4.36	8.21	5.12	1.77	13.29	2.58	7.12	9.54	2.30	16.97	7.45	?
7.71	4.54	6.65	3.34	3.68	6.39	2.10	6.77	0.31	1.33	11.57	2.51	2.48	6.70	1.56	16.61	6.98	?
5.49	1.31	5.01	1.11	1.50	4.45	1.32	5.86	0.01	0.41	11.39	1.68	2.35	5.94	0.46	12.99	4.73	?
5.45	0.12	2.41	0.23	0.56	4.42	0.26	0.77	-0.41	-0.45	7.57	1.41	1.19	3.17	-13.30	9.93	2.78	?
1.19	-0.56	1.24	0.17	0.28	3.16	0.10	0.51	-0.57	-2.22	7.51	1.26	0.79	0.43	-15.29	6.38	0.44	?
0.97	-2.21	0.88	0.13	0.16	2.02	0.04	0.31	-0.96	-7.58	3.91	0.42	0.42	0.09	-16.14	5.87	0.39	?
0.12	-3.18	0.21	-0.99	-1.84	0.21	-3.06	0.04	-1.77	-9.58	0.94	-0.93	0.23	-0.85	-20.90	0.49	0.21	?
0.06	-3.44	0.13	-1.64	2.61	-0.04	-4.52	-6.09	-2.81	-10.11	0.39	-1.59	-2.98	-1.27	-22.09	0.06	0.06	?

Canadian Stocks
US Stocks
International Developed Markets
Emerging Markets
Global REITs
Canadian 1-Month T-Bills
Canadian Bonds
Global Bonds

The lack of a pattern indicates that picking which asset classes will be the best or worst performers is virtually impossible.

Portfolios combining these various investments will avoid extreme returns.

Data is in Canadian dollars. Indexes represented as follows: Canadian stocks (S&P/TSX Composite Index), US stocks (Russell 3000 Index), International Developed Markets (MSCI EAFE Index), Emerging Markets (MSCI Emerging Markets Index), Global REIT (S&P Global REIT Index), Canadian 1-Month T-Bills (FTSE Canada 30 Day T-Bill), Canadian Bonds (FTSE Canada Universe Bond Index), Global Bonds (FTSE World Government Bond Index Canada 1-5 Years (hedged to CAD)). MSCI and Russell index returns are net of withholding tax on dividends. S&P/TSX data provided by S&P/TSX. MSCI data copyright MSCI 2020, all rights reserved. S&P data copyright 2020 S&P Dow Jones Indices LLC, a division of S&P Global. All rights reserved. Frank Russell Company is the source and owner of the trademarks, service marks, and copyrights related to the Russell Indexes. FTSE fixed income indices © 2020 FTSE Fixed Income LLC. Indexes are not available for direct investment. Index performance does not reflect the expenses associated with the management of an actual portfolio. Past performance is not a guarantee of future results.



## September 30, 2020

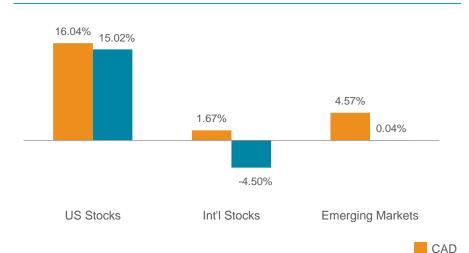
#### **Change in Foreign Exchange Rates (%)**

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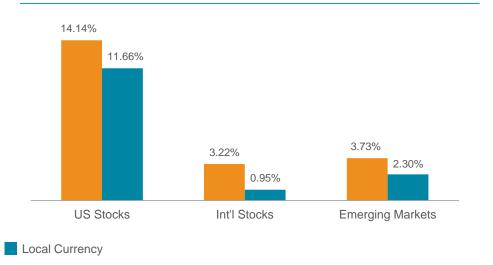
Currency	Q3 2020	One Year	Three Years
\$ US Dollars	-1.93%	0.89%	2.22%
€ Euro	2.35%	8.52%	1.95%
£ Pounds	2.13%	5.88%	0.94%
¥ Yen	0.41%	3.43%	4.45%

#### **Impact of Currency Fluctuations**

#### **Annual Returns in CAD and Local Currency**



#### **Three-Year Annualized Returns in CAD and Local Currency**



Data is in Canadian dollars. The market for the United States, International Developed Markets, and Emerging Markets is defined as: Russell 3000 Index (net of tax), MSCI EAFE Index (net div.), and MSCI Emerging Markets Index (net div.), respectively. MSCI data copyrights related to the Russell Indexes. Index performance does not reflect the expenses associated with the management of an actual portfolio. Past performance is not a guarantee of future results.

# MSCI Country Returns

In Canadian Dollars and Local Currency



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#### **Third Quarter 2020 Returns**

## One Year Returns in CAD and Local Currency

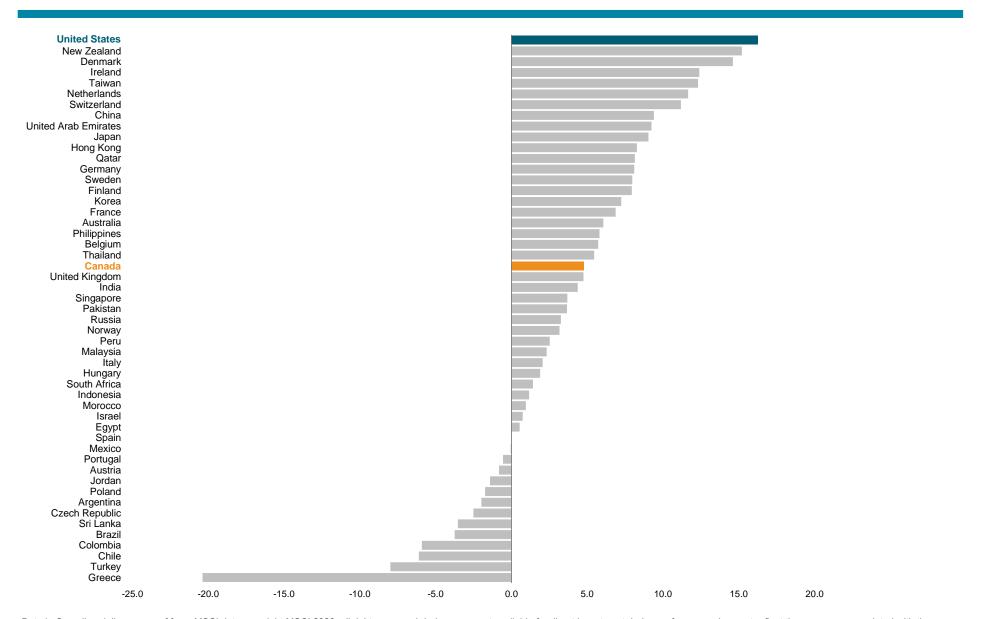
Currency	Return in CAD	Return in Local Currency	Impact of Currency	Currency	Return in CAD	Return in Local Currency	Impact of Currency
1. Denmark	13.16%	10.38%	2.79%	1. Sweden	29.34%	16.70%	12.64%
2. Mexico	3.07%	0.41%	2.66%	2. Denmark	43.36%	31.70%	11.65%
_				_			
_				_			
_				_			
_				30. United States	16.16%	15.13%	1.02%
32. Canada	4.60%	4.60%	_	_			
_				35. Canada	-0.09%	-0.09%	_
40. United States	7.12%	9.22%	-2.11%	_			
_				_			
48. Russia	-5.81%	4.59%	-10.41%	48. Turkey	-24.71%	1.82%	-26.53%
49. Turkey	-16.32%	-4.10%	-12.22%	49. Argentina	-8.89%	19.44%	-28.33%

## **MSCI** Country Returns

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Country Rankings—Ten-Year Annualized Returns as of September 30, 2020

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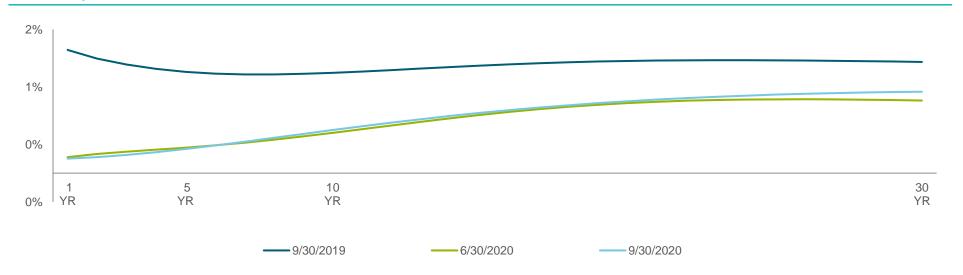


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# September 30, 2020

Index	Q3 2020	One Year	Three Years Annualized
FTSE Canadian 30 Day T-Bill	0.06%	1.02%	1.26%
FTSE Canada Short-Term Bond Index	0.73%	4.94%	3.36%
FTSE Canada Mid-Term Bond Index	1.06%	8.22%	6.03%
FTSE Canada Long-Term Bond Index	-0.32%	8.85%	9.70%
FTSE Canada Universe Bond Index	0.44%	7.08%	6.09%
FTSE World Government Bond Index 1-5 Years (hedged to CAD)	0.21%	3.11%	2.50%

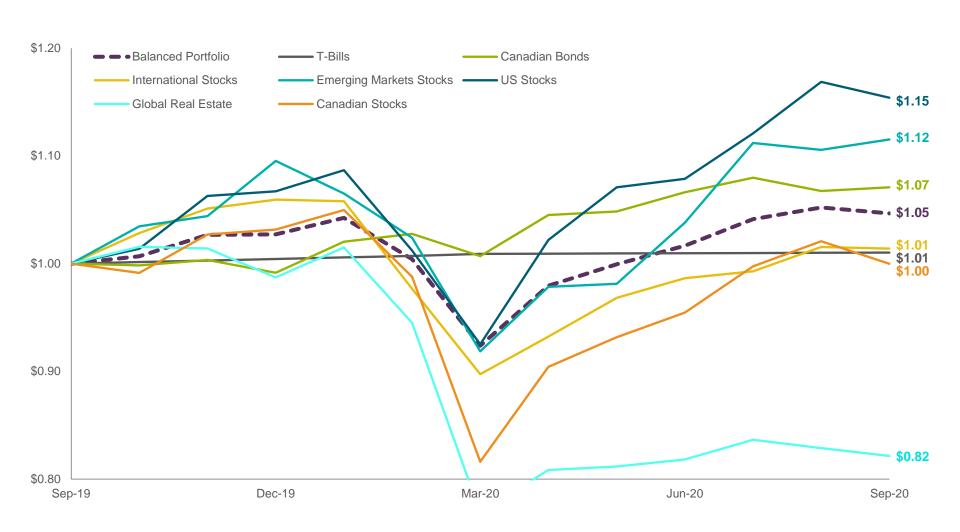
### **CAN Treasury Yield Curve**



One Year as of September 30, 2020

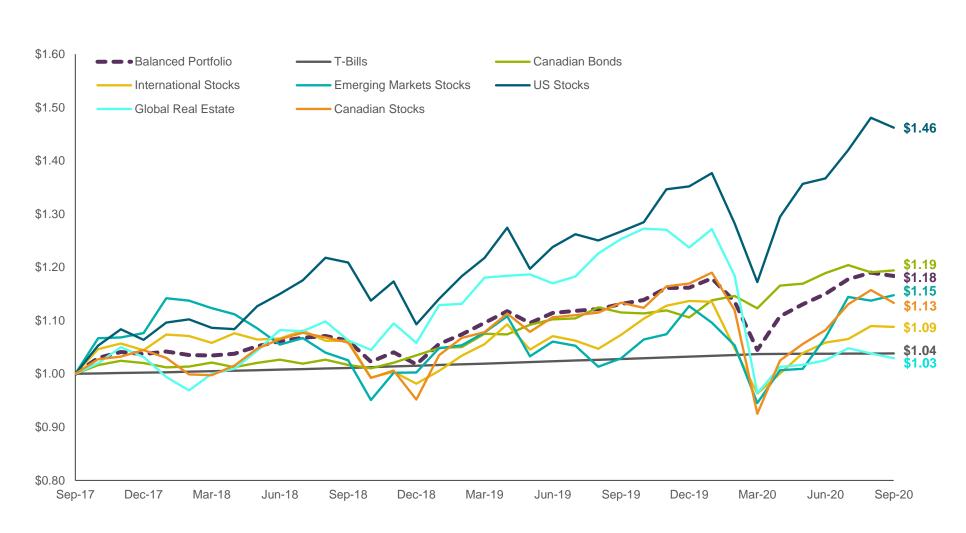
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Three Years as of September 30, 2020

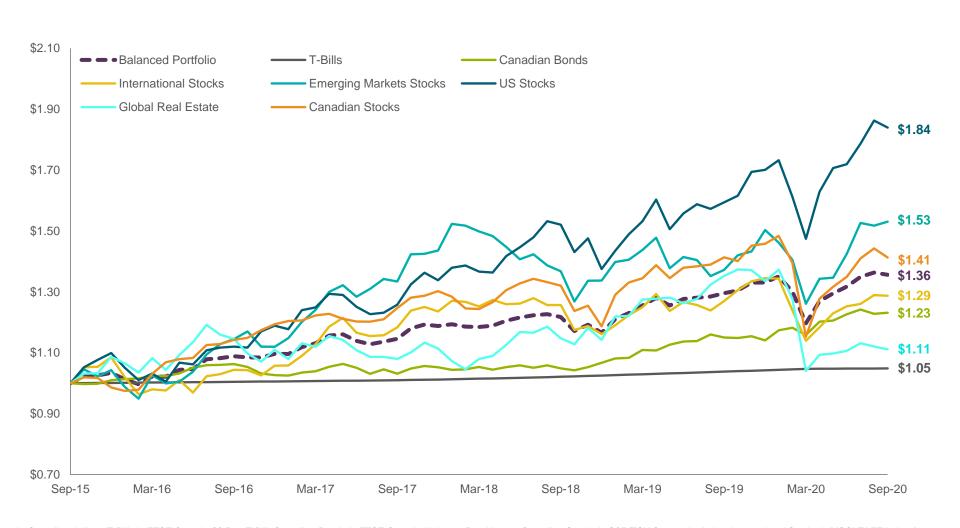
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Five Years as of September 30, 2020

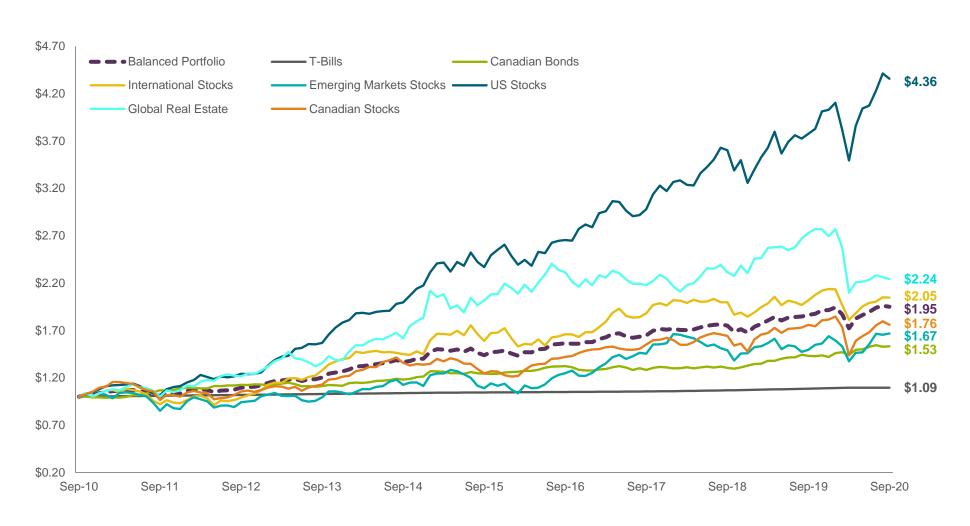
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Ten Years as of September 30, 2020

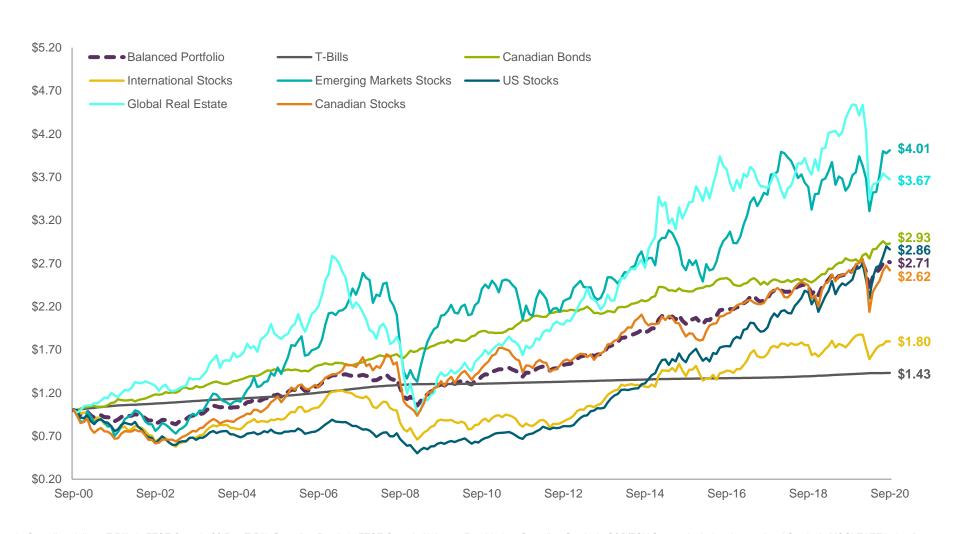
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Twenty Years as of September 30, 2020

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# When It's Value vs. Growth, History Is on Value's Side

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Logic and data provide the basis for a positive expected value premium, offering a guide for investors targeting higher potential returns. There is pervasive historical evidence of value stocks outperforming growth stocks. Data covering nearly a century in the US, and nearly five decades of market data outside the US, support the notion that value stocks—those with lower relative prices—have higher expected returns.

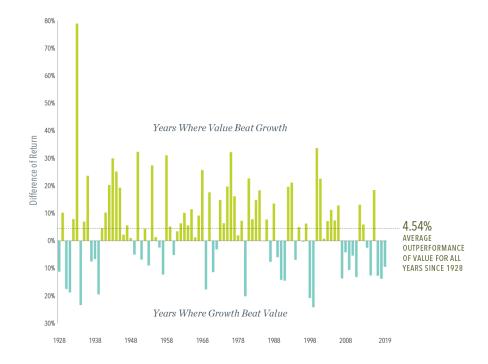
Recently, growth stocks have enjoyed a run of outperformance vs. their value counterparts. But while disappointing periods emerge from time to time, the principle that lower relative prices lead to higher expected returns remains the same. On average, value stocks have outperformed growth stocks by 4.54% annually in the US since 1928, as **Exhibit 1** shows.

Some historical context is helpful in providing perspective for growth stocks' recent outperformance. As **Exhibit 1** demonstrates, realized premiums are highly volatile. While periods of underperformance are disappointing, they are also within the range of possible outcomes.

We believe investors are best served by making decisions based on sound economic principles supported by a preponderance of evidence. Value investing is based on the premise that paying less for a set of future cash flows is associated with a higher expected return. That's one of the most fundamental tenets of investing. Combined with the long series of empirical data on the value premium, our research shows that value investing continues to be a reliable way for investors to increase expected returns going forward.

Exhibit 1. Value Add

Yearly observations of premiums: value minus growth in US markets, 1928–2019



Past performance is no guarantee of future results. Investing risks include loss of principal and fluctuating value. There is no guarantee an investment strategy will be successful. Indices are not available for direct investment. Their performance does not reflect the expenses associated with the management of an actual portfolio.

In US dollars. Yearly premiums are calculated as the difference in one-year returns between the two indices described. Value minus growth: Fama/French US Value Research Index minus the Fama/French US Growth Research Index.

Fama/French US Value Research Index: Provided by Fama/French from CRSP securities data. Includes the lower 30% in price-to-book of NYSE securities (plus NYSE Amex equivalents since July 1962 and Nasdaq equivalents since 1973).

Fama/French US Growth Research Index: Provided by Fama/French from CRSP securities data. Includes the higher 30% in price-to-book of NYSE securities (plus NYSE Amex equivalents since July 1962 and Nasdaq equivalents since 1973).

# When It's Value vs. Growth, History Is on Value's Side

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(continued from page 15)

#### **GLOSSARY**

**Value Stock**: A stock trading at a low price relative to a measure of fundamental value such as book equity.

**Growth Stock**: A stock trading at a high price relative to a measure of fundamental value such as book equity.

**Value Premium**: The return difference between stocks with low relative prices (value) and stocks with high relative prices (growth).

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