

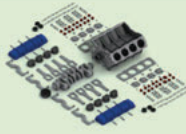



## THE RACE AGAINST INFLATION

Fear of market volatility can make seemingly safe investments appear alluring. The downside of playing it “safe,” however, is that you may actually be losing purchasing power by putting your money in investments that don’t keep pace with inflation.

Research by Hartford Funds shows that when the Ford Mustang launched in 1964, the cost of a ‘64 standard coupe was \$2,368. Back then, \$100,000 invested in a 6-month CD would have provided you with \$4,300 in income—almost enough to buy two Ford Mustangs! Unfortunately, the income on the same \$100,000 CD today would only provide you with enough income to pay for a racing stripe and two gas tank refills for your cherished Ford Mustang.

### The Effects of Inflation: \$100,000 6-Month CD Investment

Year	CD Rate <sup>1</sup>	Annualized CD Income	MSRP Ford Mustang <sup>2</sup>	Your CD Income Could Buy...
1964	4.30%	\$4,300	\$2,368	Almost 2 Ford Mustangs (\$4,300) 
1984	8.85%	\$8,850	\$7,098	1 Ford Mustang plus 101 full gas tank refills (\$8,850) 
2004	2.66%	\$2,660	\$18,150	A top end engine kit for your Ford Mustang (\$2,640) <sup>3</sup> 
2020	0.49%	\$490	\$26,670	A Ford Mustang racing stripe plus two full gas tank refills (\$490) <sup>3</sup> 



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