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THE FED AND POLITICS: WHAT INVESTORS SHOULD KNOW

Recent tension between the White House and the Fed have brought Fed independence into focus. For investors, maintaining a long-term plan that can navigate uncertainty is the best way to achieve goals.

Recent tension between the White House and Federal Reserve have brought the topic of Fed independence into focus. For instance, the President and Congress often prefer lower interest rates to spur economic growth and help fund the federal budget. In contrast, the Fed may need to make difficult choices around issues such as inflation and financial stability, based on longer-term considerations.

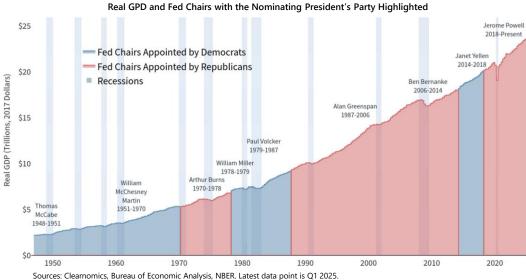
The Fed is not without its critics, and there are countless history books detailing both the successes and failures of different Fed chairs. Still, Fed independence has been an important aspect of the financial system for decades. Today, much of the discussion on this topic centers around the legality of whether the President can fire a sitting Fed chair, the mechanics of what happens in that situation, and speculation over who would be nominated next.

What truly matters for investors is whether monetary policy remains appropriate and the economy remains stable. Regardless of how the administration chooses to act, Jerome Powell's term as Fed Chair will end by May 2026. What do investors need to consider in the coming years regarding the Fed?

Fed Independence Has Evolved Throughout Its History

The accompanying chart shows the nine Fed chairs appointed since 1948. Nearly all served under presidents of both parties, including renominations by other presidents. Jerome Powell, for instance, was originally nominated by President Trump in 2017, and was confirmed for a second term under President Biden. This chart also makes it clear that the economy has grown under different Fed chairs nominated by each party.

The Economy and Fed Chairs



The concept of Fed independence is often taken for granted, so it's helpful to briefly understand its history. As the country's central bank, the Fed sets monetary policy and oversees the stability of the financial system. Independence means the Fed is free from political pressure, allowing it to make decisions based only on the economy.

The Fed has a dual mandate which has also evolved over time and is often interpreted as a) maintaining low unemployment, and b) an inflation target of 2%. Thus, the way monetary policy is conducted today is influenced by historical economic events including recessions and inflationary periods.

Following the Great Depression, the Fed was restructured, centralizing power within the Board of Governors and removing the Treasury Secretary from the Board to reduce political influence. During World War II, the Fed surrendered some independence by maintaining low interest rates to help finance the war effort, but the 1951 Treasury-Fed Accord reestablished its independence by ending its obligation to support government bond prices.

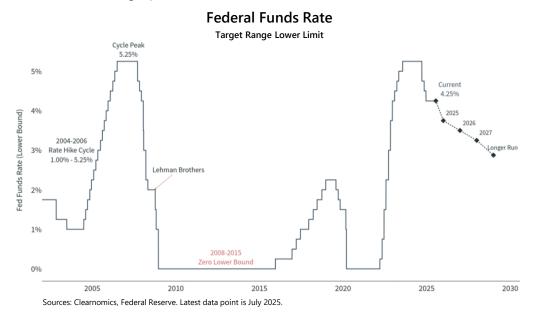
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The Inflation and Policy Environment Remains Complex

Perhaps the best parallel to today's environment is the 1970s and early 1980s. Ahead of the 1972 election, President Nixon sought to ensure that easy monetary policy would support his campaign. Fed Chair Arthur Burns, who had been Nixon's economic advisor, accommodated this by loosening monetary policy, which some economists believe contributed to the inflationary pressures of the following decade.

In many ways, today's economic environment echoes that of the 1970s since there are tensions between holding higher rates to ensure inflation improves and lowering rates to spur growth. While inflation has been trending closer to the Fed's 2% target, headline CPI remains at 2.7% and core inflation at 2.9% according to the latest report. Additionally, the Fed is taking a "wait-and-see" approach on whether tariffs will raise prices for consumers.

One way to understand this challenge is via the money supply. The money supply, which is managed by the Fed, typically increases steadily, supporting both stable growth and inflation. During crisis periods, such as in 2020, the money supply is used to support the economy. However, money supply growth has been flat in recent years as policymakers focused on combating inflation. Naturally, this can conflict with what some elected officials might prefer.



The Fed Is Still Expected to Cut Rates

Politics aside, the Fed is expected to cut rates further this year. It has been on hold following several cuts in late 2024 due to uncertainty around tariffs. The reality is that Fed policy exists to support long-term growth trends. When the economy is strengthening, the Fed's job is to make sure it does not overheat – sometimes described as "taking the punch bowl away." When the economy is weak, lower rates may be needed to jumpstart growth.

This balancing act is challenging, even in the best of times. In hindsight, the Fed is often accused of being "behind the curve." For instance, Alan Greenspan, who served as Fed Chair for nearly 20 years, did not properly react to the housing bubble forming at the end of his tenure. More recently, some argue that the Fed raised rates too slowly in 2022 when there was already clear evidence of inflation.

What matters for investors and their portfolios is not to debate what the Fed should or should not have done. Instead, it's to respond properly to the current investment environment with a long-term plan. History shows that changes in Fed leadership and shifts in policy can create uncertainty, but markets have performed well despite these challenges.



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