Low-Load Sales Charges

If you have ever purchased a mutual fund that has a low-load sales charge (LL) you may not be aware of the negative effects it can have on your wealth and your ability to access your money.



You are Locked In

Low-load fees can last up to 4 years, depending on what version of the load vou are in.



Your Fee to Sell

You could pay up to 4% to sell the fund in the first year you purchase it.



What your Advisor makes

The advisor that sells you a deferred sales charge fund makes 2-4% commission up front.

Problem 1

If you need access to your money for an emergency, you will need to pay a fee.

Problem 2

If you change advisors, the néw advisor will not be able to change your asset mix without a penalty.

Problem 3

The mutual fund company may struggle, making a bad problem worse if you go to sell this fund.

Common Sales Tactics:



front, the fee when you sell makes this a no-win



Advisors will say that it will help you stay invested. But will leave you unable to change investment mix.



Advisors claim their services are worth the large commission, but you have



While you are able to switch remain invested with the fund

You have options. Low-Load is not a good deal. Western Wealth Builders - Manulife Securities Incorporated www.westernwealthbuilders.ca