

A climate-friendly approach to investing.

Change doesn't happen overnight, especially when it comes to reducing the effects of climate change around the world. Industries, governments and individuals can take many years to adapt to the evolving circumstances around the issue.

But, 190 countries, including Canada, have committed to reducing their carbon footprints by 2050 by joining the Paris Agreement.

Forward-looking companies aren't waiting for regulations, such as carbon taxes, to kick in. Using the Paris Agreement framework, they can chart a clear path towards achieving lower emissions, helping to prevent the worst impacts of climate change and to future-proof their business growth.

Investors can do their part, too. By choosing investments that support good corporate behaviour, they can make a positive difference on our planet's climate and enhance their potential long-term investment returns.

Being on the leading edge has its benefits. Companies focused on reducing carbon emissions will, in many cases, need to embrace innovation, which can spur business growth and position themselves well to outperform the market and generate higher returns on invested capital.

Speak with your advisor about climate-themed funds and how they can help support your financial and environmental goals.



intended to provide specific financial, tax, legal, accounting or other advice and should not be relied upon in that regard. Manulife, Manulife & Stylized M Design, and Stylized M Design are trademarks of The Manufacturers Life Insurance Company and are used by it, and by its affiliates under license.