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PELICAN BAY CAPITAL MANAGEMENT LAUNCHES A NEW INVESTMENT STRATEGY, THE INFLATION PLUS PORTFOLIO

NAPLES, FL. -- Pelican Bay Capital Management, LLC announced today the launch of the Inflation Plus Portfolio, a new investment strategy for high net worth individual and institutional clients. The Inflation Plus portfolio will be overseen by Portfolio Manager Tyler Hardt, CFA. Inflation Plus is the fourth investment strategy offered by Pelican Bay Capital Management.

In a climate of low interest rates, the Inflation Plus Portfolio strives to deliver a current income above the rate of inflation and prevailing rates offered by money market funds.

The portfolio is constructed around a core holding of short-duration fixed income asset classes that have historically demonstrated very little daily volatility. These core asset classes include short-term corporate bonds, treasury bills, and mortgage-backed securities. This core grouping of assets will generally account for more than half of the assets in the portfolio.

This core holding will be supplemented with small positions in additional higher income-producing asset classes that have low correlation to the core holdings. Through the risk reducing benefits of owning uncorrelated assets, we believe that adding small slices of higher income assets to a core position of short-duration stable fixed-income assets can boost income without a commensurate increase in portfolio volatility.

“With the expectation of low interest rates for the foreseeable future, we believed the time was ideal to launch the Inflation Plus Portfolio strategy,” said Mr. Hardt. “The interest rates afforded to investors parking their money in Bank Certificates of Deposit, Money Market Funds, and US Treasury Notes are unacceptably low. We think investors and savers should have alternative options to generate higher levels of income. By allowing moderate portfolio volatility, Inflation Plus can earn higher levels of current income at an acceptable level of risk.”

About Pelican Bay Capital Management, LLC: Pelican Bay Capital Management, LLC is a Registered Investment Advisor headquartered in Naples, Florida. Our firm provides discretionary portfolio management services to individual and institutional investors through separately managed accounts. Mr. Tyler Hardt, CFA serves as the Portfolio Manager for the firm's Investment Strategies.

About Tyler Hardt: Tyler Hardt, CFA is the Founder, Portfolio Manager, and Managing Member of Pelican Bay Capital Management, LLC. Mr. Hardt has 12 years of investment management experience and is the lead Portfolio Manager for all four of Pelican Bay Capital Management's portfolios. Prior to founding Pelican Bay Capital Management, Mr. Hardt spent 9 years as an Equity Analyst on the Domestic Value Team at Artisan Partners Asset Management. Mr. Hardt has also held Corporate Mergers & Acquisitions and Corporate Strategy roles at AT&T and American Tire Distributors. Mr. Hardt received his MBA with Honors from the Wharton School at the University of Pennsylvania. He graduated Cum Laude from the University of Maryland with a Bachelor of Science in Finance. Mr. Hardt lives in Naples, Florida.

For more information please see Part 2A of our Form ADV available on the SEC's website at www.adviserinfo.sec.gov. You may also request a copy from Pelican Bay Capital Management by e-mailing us at info@pelicanbaycap.com.

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