



# PELICAN BAY

## CAPITAL MANAGEMENT

**FOR IMMEDIATE RELEASE**  
**July 30, 2019**

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### **NAPLES INVESTMENT MANAGEMENT FIRM HAS BEEN SELECTED AS A SUB-ADVISOR FOR REGULUS ADVISORS INVESTMENT PORTFOLIOS.**

NAPLES, FL. -- Pelican Bay Capital Management, LLC announced today that the firm has entered into a sub-advisory agreement with Regulus Advisors, an affiliate of Regal Investment Advisors; one of the largest Financial Advisory Firms in the country with more than 200 independent investment advisors with approximately \$1.5 billion in assets under management.

The partnership will give the financial advisors affiliated with Regal and Regulus access to Pelican Bay Capital Management's Dynamic Income Allocation Portfolio. This strategy employs a low-cost portfolio of exchange traded funds (ETFs) that invests in multiple uncorrelated asset classes with the dual mandate of maximizing current income and minimizing volatility to protect client's principal. Mr. Tyler Hardt will serve as the Portfolio Manager for the Dynamic Income Allocation Portfolio.

"We are very excited to partner with a firm as large and successful as Regulus and Regal," said Mr. Hardt. "We believe that the Dynamic Income Allocation Portfolio will be a great addition to the stable of outstanding investment products offered by Regulus Advisors. This partnership will help us better deliver on our goal of offering more clients access to low-cost investment alternatives that can function as the core foundation of an individual investor's portfolio."

About Pelican Bay Capital Management, LLC: Pelican Bay Capital Management is an Investment Management Firm that offers discretionary portfolio management services to High Net Worth Families and Endowments. It is our goal to offer professional investment strategies that can add significant value to your existing wealth management plans at a substantial discount to the typical Financial Advisory Fee. We are disciplined value investors that believe the path to achieving superior investment results for our clients require strategies that employ a preference for elevated levels of income, a contrarian mindset, and lower investment management fees.

Pelican Bay Capital Management, LLC is a Registered Investment Advisor headquartered in Naples, Florida. "Mr. Tyler Hardt, CFA serves as the Portfolio Manager for the firm's Investment Strategies.

About Tyler Hardt: Tyler Hardt, CFA is the Founder, Portfolio Manager, and Managing Member of Pelican Bay Capital Management, LLC. Mr. Hardt has 11 years of investment management experience and is the lead Portfolio Manager for all three of Pelican Bay Capital Management's portfolios. Prior to founding Pelican Bay Capital Management, Mr. Hardt spent 9 years as an Equity Analyst on the Domestic Value Team at Artisan Partners Asset Management. Mr. Hardt has also held Corporate Mergers & Acquisitions and Corporate Strategy roles at AT&T and American Tire Distributors. Mr. Hardt received his MBA with Honors from the Wharton School at the University of Pennsylvania. He graduated Cum Laude from the University of Maryland with a Bachelor of Science in Finance. Mr. Hardt lives in Naples, Florida.

For more information please see Part 2A of our Form ADV available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). You may also request a copy from Pelican Bay Capital Management by e-mailing us at [info@pelicanbaycap.com](mailto:info@pelicanbaycap.com).

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