FIRST CAPITAL FINANCIAL

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Sponsoring Mutual Fund Dealer

When Covid 19 arrived in March of 2020, Around the World in a 100 Words (ATW) shifted from a weekly blog to a daily one. This was by design, with the implied message to clients is that we are there for you -every day, even when social distancing made it difficult to have in-person meetings.

"You're fifty-seven years old. I'd like to get that down a bit."

The pandemic was not seen as an opportunity to put our feet up, to coast or to rest on our laurels, but rather to stay laser-focussed on building and protecting wealth for you and your family. Daily blogs on topics ranging from monetizing intellectual property, to past pandemics and their impact on capital markets to the psychology of money, ran uninterrupted for over 375 business days straight. This was no easy feat and it is my sincere hope that our blog provided real value in terms of content and the perspective it gave.

But with the pandemic transitioning to endemicity, and client meetings becoming a thing again, ATW will be shifting back to its weekly format and will be published every Wednesday, to coincide with our Social Media blast on the platforms of LinkedIn, Facebook and Instagram. This will start the week of November 1st, with that milestone in the year marking my birthday, my 52nd in a row.

In the interim, click <here> for a a client-ready read summarizing answers to 10 key questions for long term investors. In particular, point number five which succinctly explains the investment thesis at **Dimensional** where academic research has identified equity and fixed income dimensions that point to differences in expected returns among securities. By structuring portfolio around these dimensions, investors can pursue higher expected returns.

Thank you for reading and enjoy ATW every day for the the next week before we move to weekly on Wednesdays!

Be safe, be well!

Martin
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