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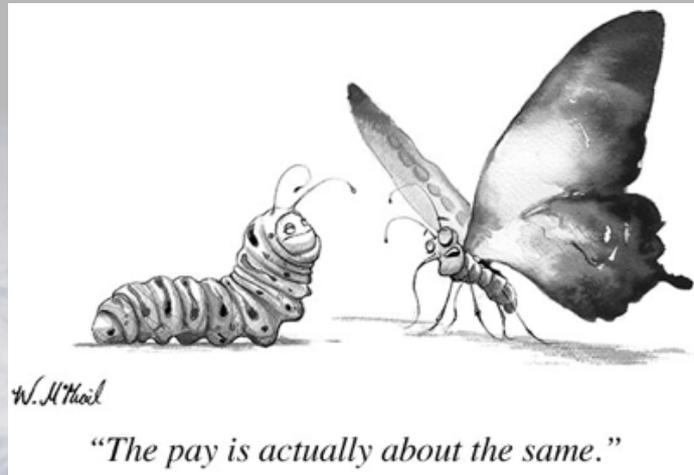


WORLDSOURCE

FINANCIAL MANAGEMENT INC.

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In life, every now and again you see something so wondrous it causes you to stop in your tracks, transfixed by its beauty. And for me, this past Saturday afternoon saw one of those moments. Daydreaming aimlessly while enjoying the early summer sun on my face, my eye caught a glimpse of a butterfly silently flitting from one flower to another. I was fortunate enough to capture nine seconds [here](#) of its graceful elegance and in these precious moments, had a an epiphany. As many of you know, there are usually four metamorphic transformations in the life cycle of the butterfly: egg, larva, pupa and adult. There is a parallel here to the world economy which also has four distinct economic stages: expansion, peak, contraction and trough. Like the butterfly, these stages are an organic life cycle that repeats itself endlessly.



What's more is that, like the humble caterpillar transforming into a butterfly full of colour in flight, what emerges from economic renewal is something exceptional as well. Something remodelled. Something better. Human beings first organized themselves in Hunter-Gatherer societies only to replace these with Agrarian ones. In turn these metamorphosed into Industrial societies, then post-Industrial and increasingly now Informational. Commerce is less-bound by physical constraints as it has been in the past, where Blockbuster has been replaced by Netflix, Sears by Amazon, global Business travel and university education by Zoom and so on. The ordered shutdown from Covid-19 is transforming the world economy yet again, and in ways that we can't truly understand as of now. Like looking at the cocoon that houses the butterfly, change is taking place, but obscured from view. Yet I am confident that what will emerge once the metamorphosis is complete, is something progressive that will see the global economy emerge more dynamic than then ever, and will set forth in flight again. That too will be wondrous, particularly if it raises standards of living beyond what our present economic model offers, giving opportunities to millions more that are currently disenfranchised from the economic advances of the 20th and early 21st century. One more thing: If you think of the butterfly once changed as a fragile creature, think again. Monarch butterflies travel an incredible 5,000 kilometres from North America to the mountain forests of Mexico. So it will prove to be the case when the world economy emerges from its cocoon.

Let me sum up with the words of the English poet William Wordsworth

*Oh! pleasant, pleasant were the days,  
The time, when, in our childish plays,  
My sister Emmeline and I  
Together chased the butterfly!  
A very hunter did I rush  
Upon the prey: -with leaps and springs  
I followed on from brake to bush;  
Be she, God love her, feared to brush  
The dust from off its wings.*

Be safe, be well!

Martin  
519-546-5088

