

# ZEGA Dividend Plus

February 2024



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**Except where specifically identified otherwise, all performance data in this presentation is the performance of the Separate Account Strategy.**

# About ZEGA Financial LLC

- ❑ SEC Registered Investment Advisor founded in 2011
- ❑ ~\$2.6 billion in assets under management (AUM) as of December 31, 2023
- ❑ Conservative market positioning that encompasses hedged equity, alternative income, alpha generation and more
- ❑ Claims compliance with the Global Investment Performance Standards (GIPS)
- ❑ Authors of the best-seller on hedged equity: *"Buy and Hedge: The 5 Iron Rules for Investing over the Long Term"*
- ❑ Established as a source for option insights on numerous financial media

*"ZEGA partners with advisors to deliver options-based solutions that clearly define and align potential returns with an individual client's risk profile."*

*We combine over 140 years of trading experience with our passion to develop forward-thinking strategies that distinguish both our firm...and yours.*

*Never forgetting our adherence to the strictest of ethical codes."*

Jay Pestrichelli, Founder & CEO

**Bloomberg**

**yahoo!**  
finance

**FOX**  
BUSINESS

THE WALL STREET JOURNAL.

**Nasdaq**

**TheStreet.**

# Meet the ZEGA team



**Jay Pestrichelli**  
CEO,  
Founder

26 years  
investment  
experience



**Mick Brokaw**  
Managing  
Director of  
Trading

28 years  
investment  
experience



**Micheal McGrath**  
Chief  
Operations  
Officer

25 years  
financial  
experience



**Jillian Baker**  
Director of  
Operations

19 years  
financial  
experience



**Jim Granger**  
Chief  
Compliance  
Officer

32 years  
investment  
experience



**Mike Puck**  
Director of  
Business  
Development

16 years  
investment  
experience



**Brett Johnson**  
Director of  
Trading

27 years  
investment  
experience



**Soupy Chum**  
Operations  
Manager

16 years  
financial  
experience



**Quinn Berry**  
ETF Trading  
Manager

16 years  
financial  
experience



**Therese Brader**  
Client  
Services  
Manager

13 years  
client service  
experience



**Derek Moore**  
Investment  
Committee,  
IAR of ZEGA

30 years  
investment  
experience



**Lynn Pestrichelli**  
Marketing  
Manager

30 years  
marketing  
experience



*"Nothing differentiates a business more than  
the people who contribute to its success."*

Jay Pestrichelli

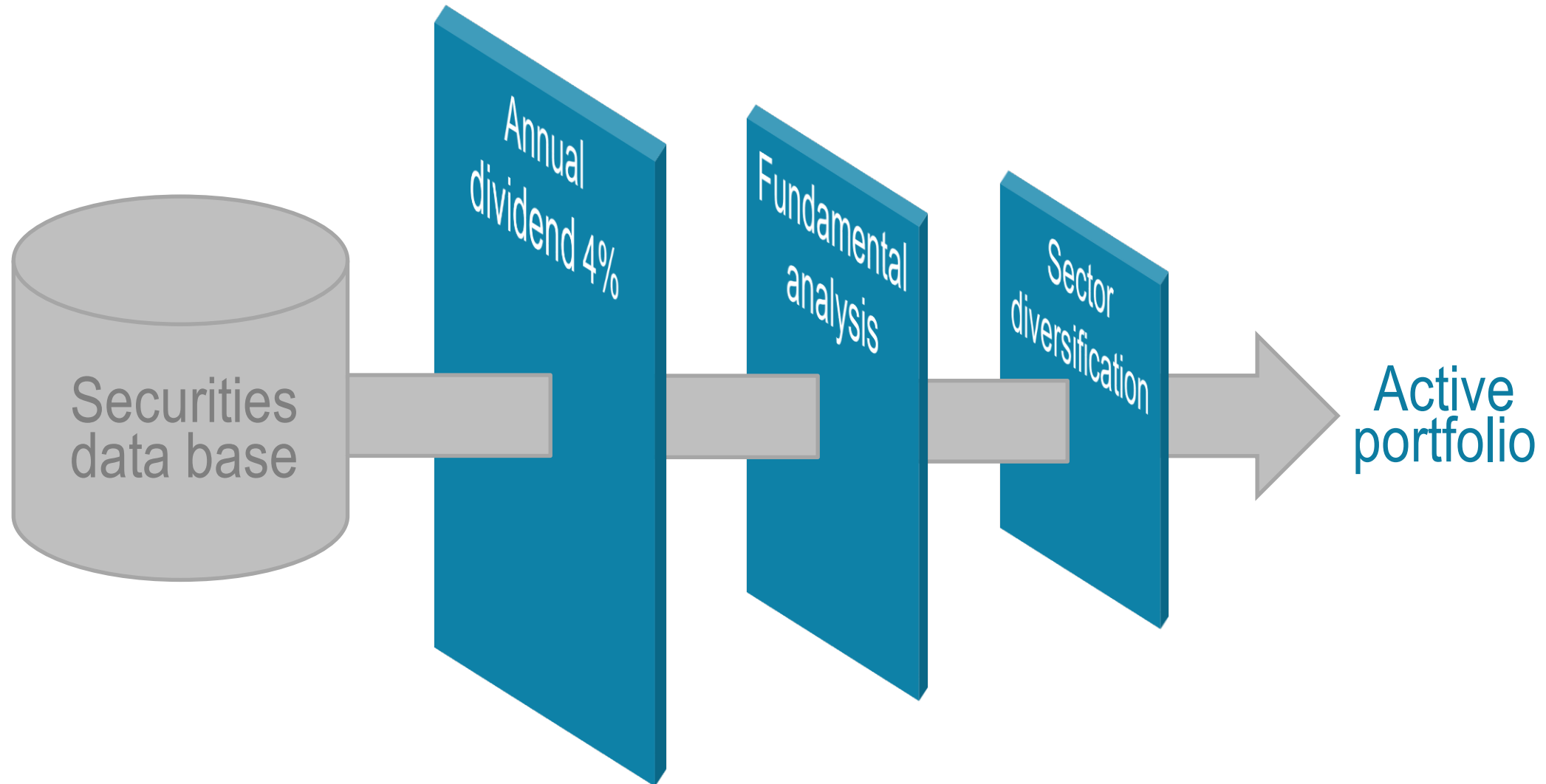
# ZEGA's Dividend Plus

- ❑ First, we build a basket of 15 to 25 stocks each paying an annual 4% or greater dividend
- ❑ Selected stocks must provide sector diversification and liquid option markets
- ❑ Next, we put the “Plus” in by utilizing a covered call layer aiming at an additional 4% income

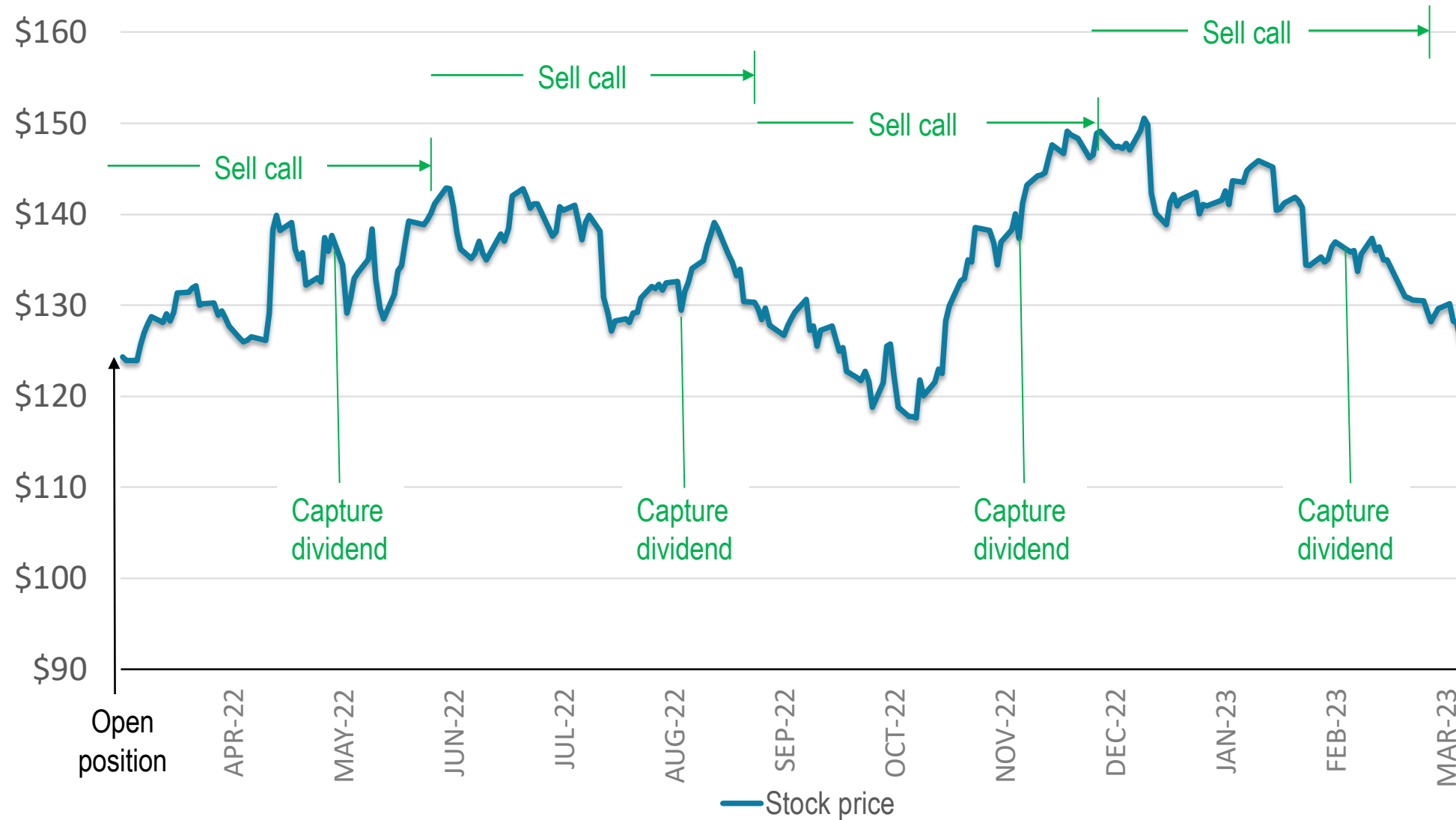
*For investors seeking added income in potentially volatile market conditions.*

**8%**  
target

# Dividend Plus stock selection process



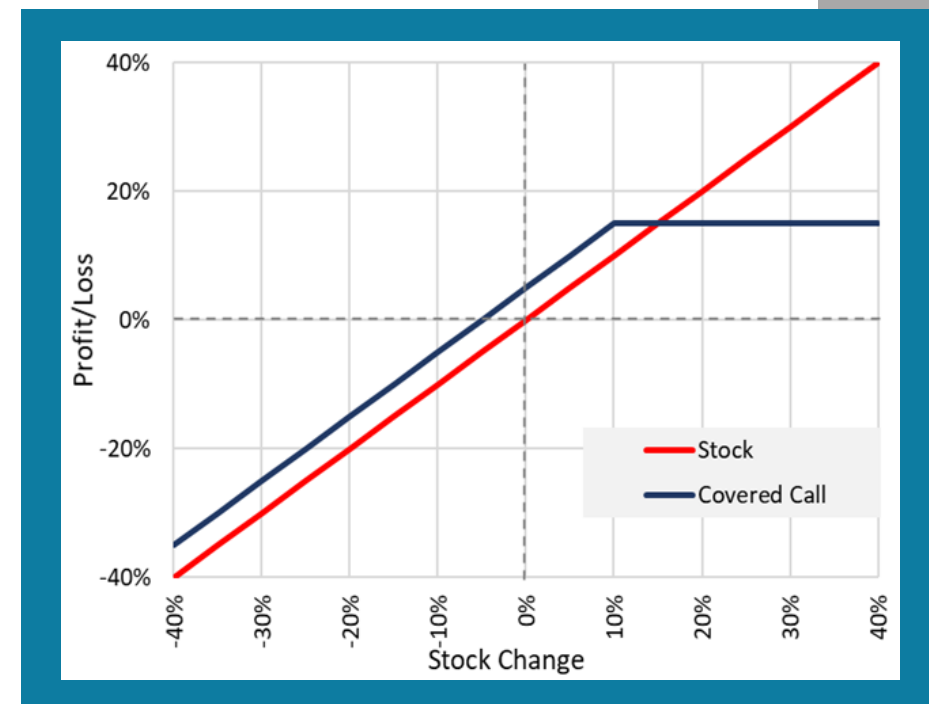
# Sample of selected option actions





# Dividend Plus call selling methodology

- ❑ We sell a call quarterly on each stock in the active portfolio at a strike price 10-20% above the current underlying price
- ❑ Whether to roll calls and/or re-establish underlying positions each quarter depends on market conditions, implied volatility, tax consequences...
- ❑ Sold call premium can help offset potential losses in the stock portfolio but does not constitute hedged equity



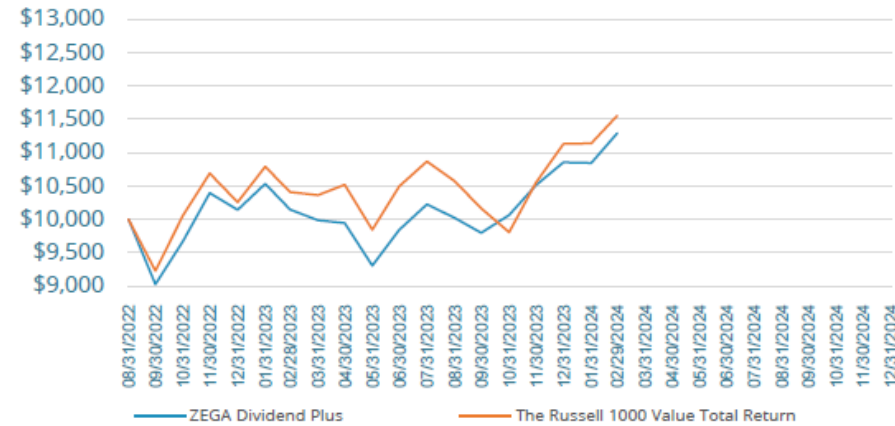


## ZEGA Dividend Plus Through February 29, 2024

### \*Performance Statistics

	<b>ZEGA Financial</b>	<b>Russell 1000 Value Total Return</b>
YTD Return	4.01%	3.79%
Cumulative Return ITD	12.88%	18.66%
Annualized Volatility	16.18%	17.43%
Sharpe Ratio	0.08	0.31

### Cumulative Growth (since inception)



### \*Monthly Performance

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD	The Russell 1000 Value Total Return
2022									-9.74%	7.18%	7.44%	-2.44%	1.40%	2.56%
2023	3.85%	-3.66%	-1.58%	-0.43%	-6.40%	5.78%	3.86%	-1.96%	-2.26%	2.72%	4.43%	3.28%	7.03%	8.52%
2024	-0.07%	4.08%											4.01%	3.79%

\* During December 2023, ZEGA Financial discovered an error in the Net Return calculation concerning the allocation of quarterly fees. The Net Returns for the months of April through November 2023 have been corrected to reflect the proper fee allocation.

For more information – including short videos,  
podcasts, blog posts – on the entire family of  
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