



January 14, 2021

2020 Performance Report

Dear Clients,

We wanted to reach out and personally wish you a Happy New Year. We hope you all are safe, healthy and just as optimistic as we are, that 2021 will be an improved year.

2020 was certainly a challenging year in many aspects and we wanted to thank you for trusting us during what was an unprecedented time. The volatility at times was understandably difficult to bear, but we ended the year at record highs for your accounts. In large part, this was due to our firm's ability to management risk well and to be proactive, rather than reactive. For those clients who took the bold step to commit new capital in the early stages of the pandemic, we appreciate your courage as you were rewarded for remaining resolute, disciplined and taking risk when advised to do so.

We've rarely felt the need to overtly highlight the strong performance of our Asset Track Program over the last 5 years, but believe 2020 deserves special attention as we overcame tremendous odds. Our model with the greatest equity exposure (80% Equity/20% Fixed Income) generated a gross return of 24.47% compared to our risk-adjusted benchmark return of 17.09%. This alpha (excess return of an investment relative to the return of a benchmark) of 7.38% is quite impressive compared to our peers. Typically, 1-2% would be considered exceptional. For those clients who are following our absolute return strategy saw even stronger performance. As advisors, we are very proud of our team that works tirelessly behind the scenes to help us assist you in accomplishing your goals and constructing portfolios to optimize your returns.

This has been a career-defining year for Arch Global Advisors that will allow our firm to take a giant leap forward. If you know of anyone that would benefit from our professional investment management, we kindly ask for an introduction. It is the biggest compliment we could ever receive.

We are practitioners of building generational wealth and look forward to continuing life's journey alongside you and your family for many years to come. Once again, thank you.