



SECURITIES & ADVISORY SERVICES
OFFERED THROUGH CANTELLA & CO., INC.

MEMBER FINRA/SIPC

When major events make headlines, it's easy to get apprehensive, knowing how such events might affect the financial markets. It's also easy to wonder how your investments and retirement strategy might fare. The truth? While political ups and downs, virus outbreaks, and other circumstances might lead to some short-term volatility on Wall Street, the most important thing to remember is this:

The financial plan and portfolio we've worked together to design and implement is positioned to reflect your risk tolerance, time horizon, and goals.

A good strategy gives you room for market changes that might see reactions that last a few days – even a few years. We anticipate that markets will go up and down. That is part of the deal, which is why you earn an “equity risk premium.” Always think about your financial plan as your road map and your path to success. Volatility works both ways – if the market can dip several thousand points in a matter of days, weeks, or even hours, that means it can go back up just as quickly.

What is next? Once we believe that the situation is somewhat stabilized, we can look for additional opportunities. Until then, keep yourself informed, and feel free to reach out to us. We can help you understand what the news means for your portfolio and offer you the context you need to remain confident in your strategy.

Fraudsters and cybercriminals are opportunistic, and will try to take advantage of this situation. Be extremely skeptical of any unsolicited emails or phone calls requesting personal or financial information. As a reminder, if you leave me a voicemail message or email with trade instructions or money movement requests, I'll need to verbally confirm with you before they can be executed.

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