



2019 Fee for Service Schedule

Financial Coaching Services	DIY	Level I	Level II	Level III	Level IV
Description	Utilize some of our complimentary resources and tools	Single Goal Planning	Comprehensive Plan	(Level II + Ongoing Relationship)	(Level II + Ongoing Relationship + Tax Prep Services)
Pricing	Complimentary	\$250/plan	\$2,500/plan	\$80/mo	\$160/mo
Initial Set-up Fee	N/A	None	None	\$500	\$500
Complimentary Services					
Account Aggregation App	✓	✓	✓	✓	✓
Budget tool	✓	✓	✓	✓	✓
Financial Fitness Score	✓	✓	✓	✓	✓

Inspiration Aid Station (Blog, Newsletter, Podcast, Video)	✓	✓	✓	✓	✓
Financial Planning Services	DIY	Level I	Level II	Level III	Level IV
Initial Consultation	✗	✓	✓	✓	✓
\$ Fitness Analysis	✗	✓	✓	✓	✓
Determine Finish Lines	✗	✓	✓	✓	✓
Communication & Support	✗	Full during project, limited upon project completion.	Full during project, limited upon project completion.	Full	Full
Ongoing Coaching Checkins & Meetings	✗	✗	✗	Quarterly	Monthly
Tax Forecasting and Preparation	✗	✗	✗	✗	✓

Investment Management Services		
Portfolio Type	Model Portfolio	Custom Portfolio
Annual Fee	0.75%	1.00%
Initial Set-Up Fee	\$100 per Household	\$100 per Household
Investment Types ("Vehicles")	Exchange Traded Funds (ETF's) and Mutual Funds	ETF's, Mutual Funds, and Individual Securities
Risk Analysis & Portfolio Alignment	✓	✓
Portfolio ReBalancing	✓	✓
Simple Goal Plan	✓	✓
Client Portal	✓	✓
Ongoing Meetings	Annual	Annual
Communication & Support	Email	Email

NOTES:

 = INCLUDED |  = NOT INCLUDED

1. Investment Management Services and Financial Coaching Services are not bundled.
2. Fees for Investment Management Services are stated as Assets Under Management ("AUM") per account per year.
3. Investment Management Services are paid quarterly in arrears.
4. Investment Account Setup Fee= \$100 per household.



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