



NORTHLANDING
Financial Partners, LLC

Valued Clients & Friends,

We hope that you & your families are healthy and are finding ways to make the most of this trying time. We continue to monitor guidance from the Monroe County Health Department, NYS Department of Health and the CDC to determine the safest ways to support you, our staff and our community. We wanted to share an announcement with you, provide you with an update on our current operational protocols, as well as, our preparations for the future.

Announcement:

This pandemic has presented an unimaginable challenge for so many. It was immediately clear that due to the economic toll that this health crisis would inflict it would be more important than ever for those who are able to give to support those in need. Collectively, through partnership level and matching donations we have made over \$5,000 in combined contributions to the **United Way of Greater Rochester Community Relief Fund, The Bowery Mission** and the **Food Bank of NYC**. This is an extension of the charitable work that NorthLanding performs on a regular basis as part of our founding mission and values.

Current Operations:

As an essential business, our office has remained open throughout the course of this pandemic. Through our use of technology, however, we have been able to our part to 'Slow the Spread' by working from home, to a large extent. All mail is processed daily, we have utilized virtual meeting tools to host productive conference calls and our Secure Client Portal, amongst other software, has allowed us to maintain full functionality in supporting our clients. Our business continuity plan has been incredibly effective, and we are extremely proud of our team's performance during this challenging time.

Preparations for the Future:

In preparation for all advisors, staff and clients to return to the office, we have been developing a list of actions that we will be taking to ensure everyone's health and safety. These practices will include providing abundant hand sanitizer, intra-day cleaning of surfaces, as well as, immediate ushering of guests to the conference room or office where six feet of distance can be maintained. We will be in touch with further details as to the timeframe and a complete list of protocols for returning to full office operations.

In closing, we would like to remind you that we are always available to you, as our client & friend. Please do not hesitate to reach out to anyone on the NorthLanding team at any time. We will keep you informed as we all work towards returning to business as usual.

Best,

NorthLanding Financial Partners, LLC