



Privacy Policy Notice

Rev. [April, 2018]

FACTS	WHAT DOES NORTHLANDING FINANCIAL PARTNERS, LLC DO WITH YOUR FINANCIAL INFORMATION?
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Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
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What?	<p>The types of personal information we collect and share depends on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> ▪ Social Security number and income ▪ Account balances and assets ▪ Transaction history
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How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons NorthLanding Financial Partners, LLC chooses to share; and whether you can limit this sharing.
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Reasons we can share your personal information	Does NorthLanding Financial Partners, LLC share?	Can you limit this sharing?
For our everyday business purposes – such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes – to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	Not Applicable
For our affiliates' everyday business purposes – information about your transactions and experiences	No	Not Applicable
For our affiliates' everyday business purposes – information about your creditworthiness	No	Not Applicable
For our affiliates to market to you	No	Not Applicable
For nonaffiliates to market to you	No	Not Applicable

Questions?	Call (585) 497- 5000 or go to www.northlandingfp.com
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Who we are	
Who is providing this notice?	NorthLanding Financial Partners, LLC
What we do	
How does NorthLanding Financial Partners, LLC protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and building.
How does NorthLanding Financial Partners, LLC collect my personal information?	<p>We collect your personal information, for example, when you:</p> <ul style="list-style-type: none">▪ Open an account▪ Deposit money▪ Seek advice about your investments▪ Enter into an investment advisory contract▪ Tell us about your investment or retirement portfolio or earnings▪ Online data entry of your contact information through surveys and electronic forms▪ Collection of website information, including IP addresses, browser and platform types, domain names, access times and referral times▪ Data collection on our websites to determine how our site is being used. Information collected could include how many people visit our website, what pages they visit and how long they stay for <p>We also collect your personal information from other companies.</p>
Definitions	
Affiliates	Companies related by common ownership and control. They can be financial and nonfinancial companies. <ul style="list-style-type: none">▪ <i>We have no affiliates.</i>
Nonaffiliates	Companies not related by common ownership and control. They can be financial or nonfinancial companies. <ul style="list-style-type: none">▪ <i>We have entered into agreements with non-affiliates in order to provide custodial or reporting services. They must maintain confidentiality of your information.</i>
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or service to you. <ul style="list-style-type: none">▪ <i>We have entered into agreements with non-affiliates in order to market our services online. They must maintain confidentiality of our website data capture information</i>
Questions?	Call (585) 497- 5000 or go to www.northlandingfp.com