

# QUANTIFYING THE VALUE OF FINANCIAL PLANNING ADVICE

FINANCIAL PLANNING STRATEGY	POTENTIAL ECONOMIC IMPACT
<b>INCOME TAX BENEFITS</b>	
- Claiming tax deductions, credits, & tax-free investing opportunities. Deductions, credits, ROTH IRAs and 529 plans, etc.	\$1,000s or \$10,000s
- Tax deferral - Retirement contributions, TLH.	\$10,000s or \$100,000s
- Tax bracket arbitrage - Roth conversions, tax sensitive liquidations.	0%-30% of total wealth
<b>INVESTMENT PLANNING BENEFITS</b>	
- Picking Lower-Cost Investments	0.45%-0.82%
- Tax Loss Harvesting	0.20%-0.60%
- Asset Location	Up to 0.75%
- Investment Selection for Alpha?	>0%
- Rebalancing	0.35%-0.44%
- Diversification	Risk reduction
- Behavior Gap	Up to 1.50%?
<b>ESTATE TAX BENEFITS</b>	
- Federal estate tax savings (for those >\$5M?)	Millions
- State estate tax savings	\$100,000s or Millions
- Probate and settlement cost savings	\$1,000s or \$10,000s
- Ensuring assets go where they should and when	Priceless!
<b>RETIREMENT PLANNING BENEFITS</b>	
- Retirement portfolio tax strategies and withdrawal sourcing	0.50%-0.70%
- Maximizing Social Security benefits	\$10,000
- Retirement-sensitive tax planning strategies (e.g., Medicare Part B and Part D premium surcharges)	\$1,000s to \$100,000s
- Setting spending policies and budgeting	Making retirement work!
- Determining when you can stop working!	Priceless!
<b>INSURANCE PLANNING BENEFITS</b>	
- Optimizing Insurance Coverage	\$100s or \$1,000s
- Eliminate Financial Catastrophes	Priceless!
<b>DELEGATION BENEFITS</b>	
- Enhance Value of Your Time	\$1,000s or \$10,000s
- Spend Money to Free Up Time	Emotional Well-Being!
- Ensure Things Actually Get Done!	Priceless!
<b>BEHAVIORAL BENEFITS</b>	
- Debiasing	Unquantifiable?
- Financial coach for implementation	Priceless!

## TYPES OF IMPACT

Financial Gain
  Risk Reduction
  Well-Being Enhancement
  Behavioral Change

"The Kitces Report" by Kitces, Volume 3, 2015

"Alpha, Beta, and Now... Gamma" by Blanchett & Kaplan, 2013

"Quantifying Vanguard Advisor's Alpha" by Kinniry, Jaconetti, DiJoseph, & Zilbering, 2014

"Capital Sigma: The Advisor Advantage" by Envestnet Quantitative Research Group, 2015

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