



MCF Launches MCF Private Trust

MCF selects National Advisors Trust Company to provide branded trust services.

Covington, KY (June 15, 2018) – MCF announced the launch of MCF Private Trust to expand and enhance the scope of trust solutions available to the firm’s clientele. MCF’s new private labeled trust services are being delivered and administered by National Advisors Trust Company (NATC).

MCF Private Trust provides a next-generation corporate trustee solution, combining the depth of a premier independent national trust company with MCF’s extensive investment capabilities and in-house legal and tax advisors, all working together as one team to deliver a truly independent and efficient corporate trustee solution for clients.

“We are excited to be adding MCF Private Trust services for our clients, particularly since this is something they have specifically requested,” said David L. Harris, Jr., CEO of MCF. “Corporate directed trust services allow us to provide continuance of care over generations and give our clients peace of mind. Serving our clients’ and responding to their needs is a privilege. Not only is taking care of clients good business, it’s the right thing to do for the right reasons.”

Recognized as one of the industry’s fastest growing Registered Investment Advisors¹, MCF has distinguished itself through the close, personal relationships it has developed with clients, and the expertise delivered by its experienced staff. “In essence, we are the private CFO for our clients. Our clients choose MCF because they know we will serve them with excellence, efficiency, and stewardship. We listen to our clients and we respond. It was their input and requests that led us to add MCF Private Trust, and we’re honored to do it.”

According to Jim Combs, CEO of NATC, “It’s a privilege to be working with a wealth management firm like MCF that is devoted to serving clients above all else. By always putting their clients’ needs first, MCF has built trusted relationships with loyal clients who choose their firm because of their hands-on approach and commitment to helping every client attain their personal goals. With the addition of NATC’s trust solutions, MCF has a strong differentiation that will enhance and solidify their reputation as objective and trusted family advisors who are absolutely dedicated to their clients’ best interests.”

About MCF

MCF is an investment management firm that serves clients through two divisions: Wealth Management (individuals, families and business owners) and Institutional (retirement plans - 401k, deferred compensation and defined benefit; endowments, health benefit trust and corporations). MCF is a Securities and Exchange Commission registered investment advisor. More information is available at www.mcfadvisors.com

About National Advisors

National Advisors is a family of companies providing expert nationwide trust, custody and concierge services to trusted advisors and the families they serve. National Advisors is comprised of the following entities: National Advisors Trust Company; National Advisors Trust of South Dakota, Inc.; National Advisors Concierge Services; and National Advisors Holdings, Inc. *Enriching Lifelong*

Relationships unites and unifies the professional staff of National Advisors. We embrace our clients with this common purpose, delivering a seamless, consistent experience across our family of companies. More information is available at www.natrustco.com, www.natrusted.com, www.natctro.com.

For more information contact:

MCF
859-967-0999
clientservices@mcfadvisors.com

National Advisors Trust
Corrine Smith
913-234-8247
csmith@natrustco.com

¹2017 Financial Advisor Magazine's Top 50 Fastest-Growing RIAs. Rankings and/or recognition by unaffiliated rating services and/or publications should not be construed by a client or prospective client as a guarantee that he/she will experience a certain level of results if MCF is engaged, or continues to be engaged, to provide investment advisory services, nor should it be construed as a current or past endorsement of MCF by any of its clients. Rankings published by magazines, and others, generally base their selections exclusively on information prepared and/or submitted by the recognized adviser. Rankings are generally limited to participating advisers.