



## **Biographical Information**

**Linda Y. Leitz, PhD, CFP®, EA**

### **Credentials and Education**

Linda Y. Leitz, founder of Peace of Mind Financial Planning, Inc., is a CERTIFIED FINANCIAL PLANNER™ and has been in the financial industry since 1979. She is also enrolled to practice before the Internal Revenue Service. Before becoming a financial planning professional, Linda held several executive positions in the banking industry. She began her career as a bank examiner. Linda has a PhD in Personal Financial Planning from Kansas State University, an MBA from Southern Methodist University, and a BA in Business Administration from Principia College.

### **Volunteer Activities**

Linda is active in several community and professional activities. She is currently on the Board of Directors of the CFP Board. She was appointed to serve on 2016-2017 Commission on Standards as well as the Standards Resource Commission from 2018 to 2023 for the CFP Board, is past Chair of the National Board of the National Association of Personal Financial Advisors, and has also served on that organization's West Region Board of Directors. She is past president of the Pikes Peak Chapter of the National Association of Women Business Owners and was the 1998 Business Owner of the Year of that organization. Linda has been or is currently involved with various organizations: The Colorado Springs Utility Policy Advisory Committee, the Colorado Springs Chamber of Commerce, the Southern Colorado Chapter of the Financial Planning Association, Junior Achievement, Zonta, and the Estate Planning Council.

### **Professional Organizations**

As a fee-only financial planner, Linda is a member of the National Association of Personal Financial Advisors, the Financial Planning Association, XY Planning Network, and the National Association of Tax Professionals.

### **Writer and Media Source**

Linda is the author of two books: *The Ultimate Parenting Map to Money Smart Kids* and *We Need to Talk - Money & Kids After Divorce*. She is a personal finance columnist for *The Gazette* in Colorado Springs. Linda is a columnist for the financial planning industry magazine *NAPFA Advisor* and has been a financial columnist for the *Colorado Springs Business Journal*, *The Beacon*, and *Senior Times*. She has also had financial articles published in *Positively Magazine*, *The Christian Science Sentinel*, and *LDS Living*. She has been quoted in several national publications including the *Wall Street Journal*, *U.S. News and World Report*, and *Morningstar Advisor* and she has appeared on *CNBC*.