



Many of the Greatest Advancements in Finance Have Come from Academia

1952
Diversification and Portfolio Risk

HARRY MARKOWITZ
Nobel Prize in Economics, 1990

1966
Efficient Markets Hypothesis

EUGENE FAMA
Nobel Prize in Economics, 2013

1984
Term Structure of Interest Rates

EUGENE FAMA

2012
Profitability

ROBERT NOVY-MARX
EUGENE FAMA
KENNETH FRENCH

1964
Single-Factor Asset Pricing Risk/Return Model

WILLIAM SHARPE
Nobel Prize in Economics, 1990

1981
The Size Effect

ROLF BANZ

1992–1993
Value Effect and Multifactor Asset Pricing Model

EUGENE FAMA
KENNETH FRENCH