

Part 2A of Form ADV: Firm Brochure



Coats Financial Planning, Inc.

1303 Clear Springs Trace
Suite 110
Louisville, KY 40223

Telephone: 502-426-0300
Email: stuart@coatsfinancialplanning.com
Web Address: www.coatsfinancialplanning.com

August 30, 2021

This brochure provides information about the qualifications and business practices of Coats Financial Planning, Inc. If you have any questions about the contents of this brochure, please contact us at 502-426-0300 or by e-mail at stuart@coatsfinancialplanning.com. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

While the firm and its personnel are registered with the Commonwealth of Kentucky, the State of Indiana, and the State of Florida, such registration does not imply a certain level of skill or training.

Additional information about Coats Financial Planning, Inc. also is available on the SEC's website at www.adviserinfo.sec.gov. You can search this site by a unique identifying number, known as a CRD number. Our firm's CRD number is 122135.

Item 2 **Material Changes**

This Firm Brochure, dated August 30, 2021, provides you with a summary of Coats Financial Planning, Inc.'s advisory services and fees, professionals, certain business practices and policies, as well as actual or potential conflicts of interest, among other things. This Item is used to provide our Clients with a summary of new and/or updated information.

1. Annual Update: The Firm is required to update certain information at least annually, within 90 days of our firm's fiscal year end (FYE) of December 31. The Firm will provide Clients either a summary of the revised information with an offer to deliver the full revised Brochure within 120 days of our FYE or the Firm's revised Brochure that will include a summary of those changes in this Item.

2. Material Changes: Should a material change in our operations occur, depending on its nature the Firm will promptly communicate this change to Clients (and it will be summarized in this Item). "Material changes" requiring prompt notification will include changes of ownership or control; location; disciplinary proceedings; significant changes to our advisory services or advisory affiliates - any information that is critical to a client's full understanding of the Firm how to find the Firm, and how the Firm does business. The following summarizes new or revised disclosures based on information previously provided in our Firm Brochure dated March 19, 2021:

Brochure Supplement (Part 2B of Form ADV)

- Item 19 - Updating Maria Hernandez Huerta's title to Financial Planner
- Part 2B Supplement for Maria Hernandez Huerta: Updating job title and adding Certified Financial Planner and NAPFA member designations

Item 3 Table of Contents

Item 1	Cover Page	1
Item 2	Material Changes	2
Item 3	Table of Contents	3
Item 4	Advisory Business	4
Item 5	Fees and Compensation	6
Item 6	Performance-Based Fees and Side-By-Side Management	7
Item 7	Types of Clients	7
Item 8	Methods of Analysis, Investment Strategies and Risk of Loss	8
Item 9	Disciplinary Information	9
Item 10	Other Financial Industry Activities and Affiliations	9
Item 11	Code of Ethics, Participation or Interest in Client Transactions and Personal Trading	10
Item 12	Brokerage Practices	11
Item 13	Review of Accounts	12
Item 14	Client Referrals and Other Compensation	12
Item 15	Custody	12
Item 16	Investment Discretion	13
Item 17	Voting Client Securities	13
Item 18	Financial Information	13
Item 19	Requirements for State-Registered Advisers	14

Item 4 Advisory Business

FIRM DESCRIPTION

Coats Financial Planning, Inc. was founded as a sole proprietorship in 2000 and incorporated as an S-Corporation in 2007.

Coats Financial Planning, Inc. is strictly a *Fee-Only* financial planning and investment management firm. The Firm *does not sell* any investment products of any kind. It does not receive commissions for purchasing or selling annuities, insurance, stocks, bonds, mutual funds, limited partnerships, or any other commissioned products. The Firm is not affiliated with entities that sell financial products or securities. No commissions, finder's fees, or referral fees in any form are accepted.

Coats Financial Planning, Inc. provides personalized, confidential financial planning and investment advice and management to individuals, trusts, estates, and small businesses. Advice is provided through consultation with the Client, where the Firm gathers required information through in-depth personal interviews. Information gathered includes the Client's current financial status, tax status, future goals, returns objectives and attitudes towards risk. The Firm carefully reviews documents supplied by the Client, including a questionnaire completed by the Client, and prepares written recommendations. Recommendations may include: determination of financial objectives, identification of financial problems, cash flow management, college planning, tax planning, general insurance review, investment management, education funding, retirement planning, and general estate planning.

Clients will make the final decisions on investment selection. Coats Financial Planning, Inc. does not act as a custodian of Client assets. The Client always maintains asset control. In most instances, the Firm may place trades for Clients under a limited power of attorney.

Periodic reviews are conducted once or twice a year with clients. Client investment portfolios are not continuously monitored.

Other professionals (e.g. lawyers, accountants, insurance agents, etc.) are engaged directly by the Client on an as-needed basis. Conflicts of interest will be disclosed to the client in the unlikely event they should occur.

The initial meeting, which may be conducted remotely, is free of charge and is considered an exploratory interview to determine the extent to which financial planning and investment management may be beneficial to the client.

PRINCIPAL OWNERS

Stuart W Coats is the sole owner of the Subchapter S Corporation.

TYPES OF ADVISORY SERVICES

Coats Financial Planning, Inc. provides ongoing advice as part of a flat-fee Retainer arrangement where periodic reviews with Clients are conducted with unlimited access to advice from the Firm on any financial matter.

On more than an occasional basis, Coats Financial Planning, Inc. furnishes advice to Clients on matters not involving securities, such as financial planning matters, taxation issues, and general estate planning.

Coats Financial Planning, Inc. does not operate using the Assets Under Management (AUM) model. The Firm does maintain advisor relationships at Fidelity and TIAA, which are used to allow the Firm to assist clients with their investments.

TAILORED RELATIONSHIPS

The goals and objectives for each client are documented in the Firm's client files. Investment objectives are created that reflect the stated goals, tolerance for risk and investing time frame of the client. Clients may impose restrictions on investing in certain securities or types of securities.

RETAINER SERVICE AGREEMENTS

Clients at Coats Financial Planning, Inc. work under ongoing retainer service arrangement. The retainer arrangement incorporates both the initial engagement work as well as the ongoing relationship over time. The retainer fee is determined by the Firm's assessment of the complexity of the Client situation.

The Firm's complexity assessment involves a detailed checklist of factors that require an investment of time in servicing that Client. The magnitude of assets involved and the level of overall household income are just two of the many components that go into calculation of the fee. There is no minimum asset requirement for Clients, though there is a minimum fee of \$5,000 per year and no cap on the maximum fee.

The retainer relationship begins with the initial meeting to discuss Client goals and resources, and to determine how the Firm may be of assistance. It may take more than one meeting to arrive at the point where all complexity factors are understood and a retainer fee amount can be derived and the agreement finalized.

The annual retainer fee is assessed at a convenient monthly frequency, at the start of each month, and starts as soon as the agreement is signed, formalizing the relationship between Client and Firm. Either party can cancel the retainer arrangement at any time upon written notice. The agreement automatically renews annually and is subject to periodic review for changes in complexity, assets or income specific to the circumstances of a particular Client, as well as inflation. In addition, the methodology the Firm uses to translate complexity factors into Client retainer fee amounts is subject to change over time.

Retainer Clients prior to April 1, 2014 operate under a different model. The fee paid is typically subject to a fee-adjustment every 3 years to reflect inflation, in addition to occasional adjustment for

added/reduced complexity, as appropriate. The last inflationary fee adjustment was in 2020, and the next expected will come at the beginning of 2023.

ASSET MANAGEMENT

Assets are invested primarily in no-load mutual funds and exchange-traded funds, usually through discount brokers or fund companies. Fund companies charge each fund shareholder an investment management fee that is disclosed in the fund prospectus. Discount brokerages may charge a transaction fee for the purchase of some funds.

Stocks and bonds may be purchased or sold through a brokerage account when appropriate. The brokerage firm may charge a fee for stock and bond trades. Coats Financial Planning, Inc. does not receive any compensation, in any form, from fund companies or brokerage firms.

Existing investments in Client accounts may also include: equities (stocks), warrants, corporate debt securities, commercial paper, certificates of deposit, municipal securities, investment company securities (variable life insurance, commission-free variable and fixed annuities, and mutual fund shares), U.S. Government securities, options contracts, futures contracts, interests in partnerships and various executive long term incentive plans.

Initial Public Offerings (IPOs) are not available through Coats Financial Planning, Inc.

TERMINATION OF AGREEMENT

The agreement may be terminated at any time upon written notice of either Coats Financial Planning, Inc. or the Client. If Client should terminate the agreement within five (5) business days of execution, any fees that the Client prepaid will be refunded to Client in full. After the initial five (5) business day period, fees earned from the first day through the receipt of written notice of termination will be due and payable.

Termination of the agreement will include removal of accounts from the Fidelity platform of Coats Financial Planning, Inc.

Item 5 Fees and Compensation

DESCRIPTION

Coats Financial Planning, Inc. works with all Clients on a Fee-Only basis.

The Retainer arrangement incorporates both the initial engagement work as well as the ongoing relationship over time. The Retainer fee is determined by the Firm's assessment of the complexity of the Client situation, involving a detailed assessment of items that require an investment of the Firm's time in servicing that Client. The magnitude of the assets involved and the level of overall household income are just two of many components that go into the calculation of the fee. The minimum fee is \$5,000 per year and there is no maximum.

Under certain circumstances, fees may vary from the stated parameters. The Firm, in its sole discretion, may waive or reduce its minimum fee based on unique individual circumstances, special arrangements, pre-existing relationships, or as otherwise determined by the Firm principal, Stuart Coats.

FEE BILLING

Annual retainer fees are billed in budget-friendly, convenient monthly installments. For Clients with accounts at Fidelity associated with our Firm, direct fee deduction is offered from taxable and retirement accounts as appropriate. For Clients lacking Fidelity accounts, the Firm offers monthly recurring credit card billing through a third party. The Firm does not accept cash.

OTHER FEES

Custodians may charge transaction fees on the purchases or sales of mutual funds and exchange-traded funds. These transaction charges are usually small and incidental to the purchase or sale of a security. The selection of the security is more important than the nominal fee that the custodian charges to buy or sell the security. Custodians may also charge a fee for maintaining an account on their platform. These fees are in addition to the fees paid by the Client to Coats Financial Planning, Inc.

EXPENSE RATIOS

Mutual Funds and Exchange-Traded Funds generally charge a management fee for their services as investment managers. The management fee is called an expense ratio. For example, an expense ratio of 0.50% means that the fund company charges 1/2 of 1% of the invested amount for their services annually. For a \$1,000 investment, this would equate to \$5 annually. These fees are in addition to the fees paid by the Client to Coats Financial Planning, Inc.

PAST DUE ACCOUNTS and TERMINATION OF AGREEMENT

In addition to the Termination Detail provided in Item 4: Advisory Business, Coats Financial Planning, Inc. reserves the right to stop work on any account that is more than seven (7) days overdue. In addition, the Firm reserves the right to terminate any financial planning engagement where a Client has willfully concealed or has refused to provide pertinent information about financial situations when necessary and appropriate, in the Firm's judgment, to providing proper financial advice. Any unused portion of fees collected in advance will be refunded as soon as possible.

Item 6 Performance-Based Fees and Side-By-Side Management

Fees are not based on a share of the capital gains or capital appreciation of managed securities. Coats Financial Planning, Inc. does not use a performance-based fee structure because of the potential conflict of interest. Performance-based compensation may create an incentive for the advisor to recommend an investment that may carry a higher degree of risk to the Client.

Item 7 Types of Clients

DESCRIPTION

Coats Financial Planning, Inc. generally provides investment advice to individuals, trusts, estates, or small business entities. Client relationships are exclusively of an ongoing nature.

ACCOUNT MINIMUMS

Coats Financial Planning, Inc. does not require minimum income levels, dollar value of assets or other conditions for its financial planning and investment consultation services. The Firm does charge a minimum fee for services, as described in Item 4: Advisory Business.

Item 8 Methods of Analysis, Investment Strategies and Risk of Loss

METHODS OF ANALYSIS

If Coats Financial Planning, Inc. is engaged to provide investment consultation, the Client's current financial situation, needs, goals, objectives and tolerance for risk are initially evaluated. Asset allocation and investment objective decisions are made and discussed with the Client to, in the Firm's best judgment, meet the Client's objectives while minimizing risk exposure.

Recommendations provided are based on publicly available reports, analysis, and research materials, computerized asset allocation modeling programs, and various industry subscriptions services (i.e., Morningstar).

INVESTMENT STRATEGIES

Asset allocation is a key component of investment portfolio design. Coats Financial Planning, Inc. believes that the appropriate allocation of assets across diverse investment categories (stock vs. bond, foreign vs. domestic, large cap vs. small cap, high quality vs. high yield, etc.) is the primary determinant of portfolio return and critical in the long-term success of one's financial objectives.

The Firm employs fundamental, long-term, buy and hold philosophies and approaches in investment selection and implementation strategy. Passively-managed index funds and/or exchange-traded funds typically play a large role as core investments.

RISK OF LOSS

All investment programs have certain risks that are borne by the investor. Our investment approach constantly keeps the risk of loss in mind. Investors, in general, face the following investment risks:

- **Interest-Rate Risk:** Fluctuations in interest rates may cause investment prices to fluctuate. For example, when interest rate rise, yields on existing bonds become less attractive, causing their market value to decline
- **Market Risk:** The price of a security, bond, or mutual fund may drop in reaction to tangible and intangible events and conditions. This type of risk is caused by external factors independent of a security's particular underlying circumstance. For example, political, economic, and social conditions may trigger market events.
- **Country Risk:** If investing in securities from a single country, even the United States, there is a possibility that occurrences could adversely impact the prices of the securities associated with that country. These occurrences could include economic troubles, change in political structure or leadership, and international trade policies. Although similar to Market Risk, Country Risk is isolated to , and therefore solely impacts security prices of, a particular country.

- **Inflation Risk:** When any type of inflation is present, a dollar today will not buy as much as a dollar next year, because purchasing power is eroding at the rate of inflation.
- **Currency (Exchange Rate) Risk:** Overseas investment are subject to fluctuations in the value of the dollar against the currency of the investment's originating country.
- **Reinvestment Risk:** The risk that future proceeds from investments may have to be reinvested at a potentially lower rate of return (i.e., interest rate). This primarily relates to fixed income securities.
- **Business Risk:** The risk associated with a particular industry or company within an industry. For example, oil drilling companies depend on finding oil and then refining it, a lengthy process, before they can generate a profit. That company could carry a higher risk of profitability than an electric company, which generates its income from a steady stream of customers who buy electricity no matter what the economic environment is like.
- **Liquidity Risk:** Liquidity is the ability to readily convert an investment into cash. Generally, assets are more liquid if many traders are interest in a standardized product. For example, Treasury Bills are high liquid, while real estate properties are not.
- **Financial Risk:** Excessive borrowing to finance a business' operations increase the risk of profitability, because the company must meet the terms of its debt obligations in good times and bad. During periods of financial stress, the inability to meet loan obligations may result in bankruptcy and/or a declining market value.
- **Default Risk:** In times of economic hardship, companies may be unable to pay back creditors (bondholders). This risk may be elevated when dealing with companies which have lower credit ratings. It exists when investing both directly in a company, or indirectly through a mutual or exchange-traded fund.

Item 9 Disciplinary Information

Coats Financial Planning, Inc. is required to disclose any legal or disciplinary events that are material to a Client's or prospective client's evaluation of our advisory business or the integrity of our management.

The Firm and its employees and other associated personnel have not been involved in legal or disciplinary events related to past or present Clients.

Item 10 Other Financial Industry Activities and Affiliations

Neither Coats Financial Planning, Inc., nor any of its employees or associated personnel are affiliated with or maintain a material relationship with another financial industry entity. The Firm's policies require that it conduct business activities in a manner that avoids actual or potential conflicts of interest between the Firm, personnel, and Clients. Prior to and throughout the term of an engagement, the Firm will provide disclosure to the Client of any conflicts of interest which will or may reasonably compromise the Firm's impartiality or independence.

All advisors on staff are members (or required to become members when eligible) of the National Association of Personal Financial Advisors (NAPFA). NAPFA is the nation's leading organization dedicated to the advancement of Fee-Only financial planning. The Firm pays an annual membership fee to NAPFA for services that include training, compliance, and operational support to enhance the Firm's

ability to provide quality service and advice to the investing public. NAPFA members must adhere to ethical guidelines and must meet experience and education requirements.

Item 11 Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

CODE OF ETHICS

Coats Financial Planning and our personnel owe a duty of loyalty, fairness and good faith towards our clients, and have an obligation to adhere not only to the specific provisions of the Code of Ethics but to the general principles that guide the Code. All members of the Coats Financial Planning, Inc. team have committed to the Code of Ethics as set forth by the National Association of Personal Financial Advisors (NAPFA), which is as follows:

Objectivity: NAPFA members strive to be as unbiased as possible in providing advice to clients, and NAPFA members practice on a fee-only basis.

Confidentiality: NAPFA members shall keep all client data private unless authorization is received from the client to share it. NAPFA members shall treat all documents with care and take care when disposing of them. Relations with clients shall be kept private.

Competence: NAPFA members shall strive to maintain a high level of knowledge and ability. Members shall attain a continuing education at least at the minimum level required by NAPFA. Members shall not provide advice in areas where they are not capable.

Fairness & Suitability: Dealings and recommendation with clients will always be in the client's best interests. NAPFA members always put their clients first.

Integrity & Honesty: NAPFA members will endeavor to always take the high road and to be ever mindful of the potential for misunderstanding that can accrue in normal human interactions. NAPFA members will be diligent to keep actions and reaction so far above board that a thinking client, or other professional, would not doubt intentions. In all actions, NAPFA members should be mindful that in addition to servicing our clients, we are about the business of building a profession and our actions should reflect this.

Regulatory Compliance: NAPFA members will strive to maintain conformity with legal regulations.

Full Disclosure: NAPFA members shall fully describe method of compensation and potential conflicts of interest to clients and also specify the total cost of investments.

Professionalism: NAPFA members shall conduct themselves in a way that would be a credit to NAPFA at all times. NAPFA membership involves integrity, honest treatment of clients, and treating people with respect.

A copy of Coats Financial Planning, Inc.'s complete Code of Ethics is available to our advisory clients and prospective clients. A copy may be requested by contacting Stuart Coats, President. Contact information is on the title page of this brochure, and within the ADV Part 2B Brochure Supplement.

PARTICIPATION OR INTEREST IN CLIENT TRANSACTIONS

Coats Financial Planning, Inc. and its employees or other associated personnel may buy or sell securities that are also held by Clients. Employees will never trade ahead of a Client order (front-running) on any security.

PERSONAL TRADING

Since employee trades are small and typically mutual fund or exchange-traded funds trades, the trades do not affect the securities markets.

COMPLIANCE OFFICER

The Chief Compliance Officer of Coats Financial Planning, Inc. is Anna R. Coats.

Item 12 Brokerage Practices

SELECTING BROKERAGE FIRMS

Coats Financial Planning, Inc. does not have any affiliation with product sales firms. Specific custodian recommendations are made to Clients based on their need for such services. The Firm recommends custodians based on the proven integrity and financial responsibility of the firm and the best execution of order at reasonable commission rates.

The Firm recommends discount brokerage firms and trust companies such as Vanguard, Fidelity, TD Ameritrade / Charles Schwab.

The Firm has an advisor relationship with Fidelity, which allows the Firm to offer access to institutional platforms for the custody of assets that may offer advantages to ongoing retainer Clients. The Firm does not receive fees or commissions from any of these arrangements, nor does it derive any special benefits beyond tools that enhance the Firm's ability to render quality advice and service. Fidelity may charge clients a nominal fee for these accounts.

BEST EXECUTION

Coats Financial Planning, Inc. does not receive any portion of the Client's fees paid to custodians and relies on custodians to provide best execution as stated in their respective contracts. The Firm periodically reviews the reasonableness of custodian fees in relation to the industry.

SOFT DOLLARS

Coats Financial Planning, Inc. restricts non-cash compensation (termed "soft dollars") to discounts on products or services that enhance the Firm's ability to render quality advice and service to all of its Clients. All Clients benefit from any discounts received as they reduce the Firm's overall overhead. The selection of any particular custodian is not influenced by these potential discounts, if any exist.

ORDER AGGREGATION

As a matter of policy and practice, as all of Coats Financial Planning, Inc.'s trading is performed in accordance with the specific needs and objectives of each individual Client, the Firm does not utilize

block trading. Orders may show up as block trades when minimum purchase amounts need to be made when buying fixed income securities in the secondary market.

Item 13 Review of Accounts

PERIODIC REVIEWS

In the case of ongoing Retainer Clients, accounts are typically reviewed once or twice per year and may be initiated either by the Client or the Firm.

REGULAR REPORTS

No Clients receive regular reports directly from the Firm. Periodic reviews for all Clients are conducted once or twice per year and typically consist of a detailed summary of financial assets, a discussion of portfolio performance and recommended changes and supporting documents, such as Morningstar portfolio snapshots.

Item 14 Client Referrals and Other Compensation

INCOMING REFERRALS

Coats Financial Planning, Inc. has been fortunate to receive many Client referrals over the years. The referrals have come primarily from current Clients, other professionals, and from members of the public who have visited the website of the National Association of Personal Financial Advisors (NAPFA) and have searched for member firms. The Firm does not compensate referring parties for these referrals.

REFERRALS OUT

Coats Financial Planning, Inc. does not accept referral fees or any form of remuneration from other professionals when a prospect or Client is referred from the Firm.

Item 15 Custody

Coats Financial Planning, Inc. does not have actual or constructive custody of Client accounts.

ACCOUNT STATEMENTS

All assets are held at unaffiliated qualified custodians. The custodians who provide account statements directly to Clients at their addresses of record at least quarterly. Retainer Clients who opt to have fees deducted directly from Fidelity accounts, as previously disclosed in the "Fees and Compensation" section (Item 5) of this Brochure, will see this deduction itemized on the statement. Clients are encouraged to carefully review custodial statements to verify the fee deductions, and contact Coats Financial Planning, Inc. with questions.

PERFORMANCE REPORTS

Clients are urged to carefully review account statements received directly from their custodians. Coats Financial Planning, Inc. will discuss performance periodically with ongoing Retainer Clients at their reviews, but otherwise does not provide performance reports.

Item 16 Investment Discretion

DISCRETIONARY AUTHORITY FOR TRADING

Coats Financial Planning, Inc. does not provide continuous invest management or investment supervisory services, nor does it engage in discretionary trading within client accounts.

For accounts in custody within the institutional division of Fidelity, or for which the Firm has been given access at TIAA or Vanguard, the Firm consults with the Client prior to each trade to obtain authorization. For all other accounts outside Fidelity, TIAA, or Vanguard it is the responsibility of the Client to execute the trade or to seek the assistance of the Firm to jointly execute the trade.

LIMITED POWER OF ATTORNEY

A limited power of attorney is a trading authorization included in the Fidelity institutional applications and in the advisor authorization at TIAA and Vanguard. Clients sign a limited power of attorney with the institution, not the Firm, so that the Firm may execute the trade that have been approved in advance. For accounts outside Fidelity, TIAA, or Vanguard a limited power of attorney is not sought, leaving the client responsible to execute trades.

Item 17 Voting Client Securities

Coats Financial Planning, Inc. does not vote proxies on securities or provide advice for proxy voting. Clients are encouraged to vote their own proxies.

Item 18 Financial Information

FINANCIAL CONDITION

Coats Financial Planning, Inc. does not have any financial impairment that will preclude the Firm from meeting contractual commitments to Clients.

A balance sheet is not required to be provided because the Firm does not serve as a custodian for Client funds or securities, and does not require prepayment of fees of more than \$500 per Client, and six months or more in advance.

PRIVACY NOTICE

Coats Financial Planning, Inc. is committed to maintaining the confidentiality, integrity and security of the personal information that is entrusted to us.

The categories of non public information the Firm collects from prospects and Clients may include information about personal finances, information about health to the extent it is needed for the financial planning process, information about transaction with third parties, and information from

consumer reporting agencies, e.g., credit reports. The Firm uses this information to help Clients meet their personal financial goals.

With Client permission, the Firm discloses limited information to attorneys, accountants, and mortgage lenders with whom the Client has established a relationship. Clients may opt out from our sharing information with these nonaffiliated third parties by notifying us at any time by telephone, mail, fax, email, or in person. With Client permission, the Firm shares a limited amount of information about the Client with their brokerage firm in order to execute securities transactions on the Client's behalf.

The Firm restricts access to our records to only those persons who have a need to obtain information in order to delivery advisory or administrative services.

The Firm does not provide Client personal information to mailing list vendors or solicitors. Federal and State Securities Regulators may review the Firm's company records and Client personal records as permitted by law.

Personally identifiable information about Clients will be maintained while Firm agreements are active, and for the required period thereafter that records are required to be maintained by federal and state securities laws. After that time, information may be destroyed.

The Firm will notify Clients in advance if our privacy policy is expected to change. The Firm is required by law to deliver this *Privacy Notice* to Clients annually, in writing.

Item 19 Requirements for State-Registered Advisers

The following individuals are the principal executive officers, management persons, and investment advisor representatives of Coats Financial Planning, Inc. :

- Stuart W. Coats, President and Senior Financial Planner
- Anna R. Coats, Chief Compliance Officer / Office Manager
- Theresa L. Christensen, Senior Financial Planner / IAR
- Elijah W. Essa, Financial Planner / IAR
- Elizabeth S. McKay, Financial Planner / IAR
- Maria T. Hernandez Huerta, Financial Planner / IAR

Information regarding the formal education and business background for each of these individuals is provided in their respective ADV Part 2B Brochure Supplements.

Coats Financial Planning, Inc. is a State-Registered Investment Advisor and is required to disclose to all prospects and Clients all material facts regarding certain legal or disciplinary events pertaining to arbitration awards or other civil, regulatory or administrative proceedings in which our firm or management personnel were found liable or against whom an award was granted.

Our Firm, management personnel, and investment advisor representatives have no reportable disciplinary events to disclose.