



FIDUCIARY RULE

A Fiduciary Rule simply means that (a) Financial advisors must act in the best interests of their clients, (b) Conflicts of interest must be avoided wherever possible, and (c) There must be full disclosure and transparency around fees and compensation. The fiduciary standard of care is the highest legal standard, and it speaks to duties of good faith and trust. Most who are engaged in giving financial advice are held to the suitability standard, where the advice must merely be “suitable,” but no legal obligation exists to act in a client’s best interests.

Braun-Bostich & Associates has been acting in the best interest of its clients since the company’s inception in 1990, delivering objective and well-informed advice. Our sustained goal has been to help each client build confidence in the future, be their advocate, and help them express their wealth in ways that enhance their life and the lives around them.